

<b>Degree: Bachelor of Arts</b>	<b>Credits required for degree:</b>	<b>120</b>
<b>Major: Advertising Art Direction</b>	<b>Credits required in major:</b>	<b>45</b>

This example is for planning purposes only.

1st Semester Courses	Credit Hours	2nd Semester Courses	Credit Hours
<b>Total Semester Credit Hours</b>	<b>15</b>	<b>Total Semester Credit Hours</b>	<b>15</b>
48-11** First-Semester Experience	3	52-1151 Writing & Rhetoric II	3
52-1151 Writing & Rhetoric I	3	22-1920 Making 2	3
22-1105 Intro. to Visual Culture	3	3 Foundation Skill Courses (22-196* and 22-197*)	3
22-1910 Making 1	3	LAS Core	3
3 Foundation Skill Courses (22-196* and 22-197*)	3	LAS Core	3
3rd Semester Courses	Credit Hours	4th Semester Courses	Credit Hours
<b>Total Semester Credit Hours</b>	<b>15</b>	<b>Total Semester Credit Hours</b>	<b>15</b>
21-1320 Design Lab	3	21-2375 Website Design I	3
21-1310 Survey of Typography	3	21-2520 Advertising Design	3
21-2510 Advertising Art Direction: Introduction	3	LAS Core	3
LAS Core	3	LAS Core	3
College-Wide Elective	3	College-Wide Elective	3
5th Semester Courses	Credit Hours	6th Semester Courses	Credit Hours
<b>Total Semester Credit Hours</b>	<b>15</b>	<b>Total Semester Credit Hours</b>	<b>15</b>
22-2170 History of Communication Design	3	21-3542 Creative Strategies in Art Direction II	3
21-3540 Creative Strategies in Art Direction I	3	LAS Core	3
LAS Core	3	LAS Core	3
LAS Core	3	College-Wide Elective	3
College-Wide Elective	3	College-Wide Elective	3
7th Semester Courses	Credit Hours	8th Semester Courses	Credit Hours
<b>Total Semester Credit Hours</b>	<b>15</b>	<b>Total Semester Credit Hours</b>	<b>15</b>
21-3550 Advertising Communication	3	21-3584 Management for Designers	3
LAS Core	3	LAS Core	3
College-Wide Elective	3	College-Wide Elective	3
College-Wide Elective	3	College-Wide Elective	3
College-Wide Elective	3	College-Wide Elective	3

A College-Wide Elective (CWE) is any course that you will not use to complete your LAS Core, major, or any minor. You can choose CWEs from any department or program if you have met the course's requirements.

For Concentration courses or Major Electives, choose from the list for your major in the course catalog.

Full-time status at Columbia College Chicago is 12 through 16 credits per semester. All degree-seeking undergraduate students are required to complete Global Awareness (3 credits), U.S. Pluralism (3 credits), Writing Intensive (3 credits), and upper division (2000-level or higher) LAS (6 credits) courses.