

<b>Degree: Bachelor of Arts</b>	<b>Credits required for degree:</b>	<b>120</b>
<b>Major: Media Management</b>	<b>Credits required in major:</b>	<b>42</b>

See how you can complete this degree in 4 **semesters**.\*

This example is for planning purposes only.

1st Semester Courses	Credit Hours	2nd Semester Courses	Credit Hours
<b>Total Semester Credit Hours</b>	<b>15</b>	<b>Total Semester Credit Hours</b>	<b>15</b>
28-1110 Introduction to Management	3	28-1115 Entertainment Marketing	3
28-1112 Managerial Economics	3	28-2111 Entertainment Law	3
28-1113 Information Marketing	3	28-2110 Accounting	3
28-1610 Business of Media	3	28-2120 Business Writing	3
College Wide Elective	3	College Wide Elective	3
3rd Semester Courses	Credit Hours	4th Semester Courses	Credit Hours
<b>Total Semester Credit Hours</b>	<b>15</b>	<b>Total Semester Credit Hours</b>	<b>15</b>
28-2610 Internet Business	3	28-3130 Entrepreneurship	3
28-3110 Finance	3	28-4060 AEMMP Digital Distribution	3
28-3416 Digital Media Strategies	3	College Wide Elective	3
28-3511 Leadership	3	College Wide Elective	3
College Wide Elective	3	College-Wide Elective	3

A College-Wide Elective (CWE) is any course that you will not use to complete your LAS Core, major, or any minor. You can choose CWEs from any department or program if you have met the course's requirements.

For Concentration courses or Major Electives, choose from the list for your major in the course catalog.

Full-time status at Columbia College Chicago is 12 through 16 credits per semester. All degree-seeking undergraduate students are required to complete Global Awareness (3 credits), U.S. Pluralism (3 credits), Writing Intensive (3 credits), and upper division (2000-level or higher) LAS (6 credits) courses.

\*This planning tool is calculated assuming the following: you will transfer in 60 total credits, you have completed all of your Liberal Arts and Sciences (LAS) Core requirements, and you will not transfer in any major requirements. You may be able to shorten the time it takes to complete this degree by transferring in applicable major courses. Please visit [Transferology.com](http://Transferology.com) for information on individual course equivalencies. Full-time status at Columbia College Chicago is 12 through 16 credits per semester. All degree-seeking undergraduate students are required to complete Global Awareness (3 credits), U.S. Pluralism (3 credits), Writing Intensive (3 credits), and upper division (2000-level or higher) LAS (6 credits) courses. Except for Writing Intensive, these requirements may be met in transfer.