

Degree: Bachelor of Arts	Credits required for degree:	120
Major: Public Relations	Credits required in major:	45

This example is for planning purposes only.

1st Semester Courses	Credit Hours	2nd Semester Courses	Credit Hours
Total Semester Credit Hours	15	Total Semester Credit Hours	15
48-11** First-Semester Experience	3	52-1152 Writing & Rhetoric II	3
52-1151 Writing & Rhetoric I	3	54-1601 Consumer Behavior	3
54-1700 Introduction to Public Relations	3	54-1701 Public Relations Writing (WI)	3
54-1600 Introduction to Advertising	3	LAS Core	3
College-Wide Elective	3	LAS Core	3
3rd Semester Courses	Credit Hours	4th Semester Courses	Credit Hours
Total Semester Credit Hours	15	Total Semester Credit Hours	15
54-2707 Public Relations Issues	3	54-2712 Social Media and PR Strategies	3
54-**** Major Lower Elective	3	54-2702 Presentation Skills	3
LAS Core	3	LAS Core	3
LAS Core	3	LAS Core	3
College-Wide Elective	3	LAS Core	3
5th Semester Courses	Credit Hours	6th Semester Courses	Credit Hours
Total Semester Credit Hours	15	Total Semester Credit Hours	15
54-3706 Social Change Communication	3	54-3607 360 Experiential Campaigns	3
54-****Major Upper Elective	3	54-3810 Brand Strategy	3
LAS Core	3	LAS Core	3
LAS Core	3	LAS Core	3
College-Wide Elective	3	College-Wide Elective	3
7th Semester Courses	Credit Hours	8th Semester Courses	Credit Hours
Total Semester Credit Hours	15	Total Semester Credit Hours	15
PR CAPSTONE: 54-4702 PR Campaigns OR 54-4978 Agency	3	54-**** Major Upper Elective	3
54-3713 Strategic Media Relations	3	College-Wide Elective	3
LAS Core	3	College-Wide Elective	3
College-Wide Elective	3	College-Wide Elective	3
College-Wide Elective	3	College-Wide Elective	3

A College-Wide Elective (CWE) is any course that you will not use to complete your LAS Core , major, or any minor. You can choose CWEs from any department or program if you have met the course's requirements.

For Concentration courses or Major Electives, choose from the list for your major in the course catalog.

Full-time status at Columbia College Chicago is 12 through 16 credits per semester. All degree-seeking undergraduate students are required to complete Global Awareness (3 credits), U.S. Pluralism (3 credits), Writing Intensive (3 credits), and upper division (2000-level or higher) LAS (6 credits) courses.