

<b>Degree: Bachelor of Arts</b>	<b>Credits required for degree:</b>	<b>120</b>
<b>Major: Public Relations</b>	<b>Credits required in major:</b>	<b>45</b>

See how you can complete this degree in 4 **semesters**.\*

This example is for planning purposes only.

1st Semester Courses	Credit Hours	2nd Semester Courses	Credit Hours
<b>Total Semester Credit Hours</b>	<b>15</b>	<b>Total Semester Credit Hours</b>	<b>15</b>
54-1600 Introduction to Advertising	3	54-1701 Public Relations Writing (WI)	3
54-1601 Consumer Behavior	3	54-2707 Public Relations Issues	3
54-1700 Introduction to Public Relations	3	54-2712 Social Media & PR Strategies	3
Major Lower Elective	3	Major Upper Elective	3
College-Wide Elective	3	College-Wide Elective	3
3rd Semester Courses	Credit Hours	4th Semester Courses	Credit Hours
<b>Total Semester Credit Hours</b>	<b>15</b>	<b>Total Semester Credit Hours</b>	<b>15</b>
54-3706 Social Change Communication	3	CAPSTONE: 54-4702 PR Campaigns OR 54-4978 Agency	3
54-3810 Brand Strategy	3	Major Upper Elective	3
54-3713 Strategic Media Relations	3	54-3607 360 Experiential Campaigns	3
54-2702 Presentation Skills	3	College-Wide Elective	3
College-Wide Elective	3	College-Wide Elective	3

A College-Wide Elective (CWE) is any course that you will not use to complete your LAS Core, major, or any minor. You can choose CWEs from any department or program if you have met the course's requirements.

For Concentration courses or Major Electives, choose from the list for your major in the course catalog.

Full-time status at Columbia College Chicago is 12 through 16 credits per semester. All degree-seeking undergraduate students are required to complete Global Awareness (3 credits), U.S. Pluralism (3 credits), Writing Intensive (3 credits), and upper division (2000-level or higher) LAS (6 credits) courses.

\*This planning tool is calculated assuming the following: you will transfer in 60 total credits, you have completed all of your Liberal Arts and Sciences (LAS) Core requirements, and you will not transfer in any major requirements. You may be able to shorten the time it takes to complete this degree by transferring in applicable major courses. Please visit [Transferology.com](http://Transferology.com) for information on individual course equivalencies. Full-time status at Columbia College Chicago is 12 through 16 credits per semester. All degree-seeking undergraduate students are required to complete Global Awareness (3 credits), U.S. Pluralism (3 credits), Writing Intensive (3 credits), and upper division (2000-level or higher) LAS (6 credits) courses. Except for Writing Intensive, these requirements may be met in transfer.