

Undergraduate Program Requirements

Business & Entrepreneur Program Requirements

Currently displaying program requirements for academic year: UNDG 2017-2018 ▼

Design Management BA2017

42 credits required.

Level I		Courses:	5/5
Course	Title	Credits	Grade
28-1110	Introduction to Management	3	C
28-1112	Managerial Economics	3	C
28-1113	Information Management	3	C
28-1115	Entertainment Marketing	3	C
28-1310	Business of Design	3	C
Level II		Courses:	4/4
Course	Title	Credits	Grade
28-2110	Accounting	3	C
28-2111	Entertainment Law	3	C
28-2120	Business Writing	3	C
28-2712	Self-Management and Freelancing	3	C
Level III		Courses:	5/5
Course	Title	Credits	Grade
28-3110	Finance	3	C
28-3130	Entrepreneurship	3	C
28-3150	Project Management	3	C
28-3511	Leadership	3	C
28-4123	Creative Agency: Practicum	3	C

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