

Undergraduate Program Requirements

Business & Entrepreneur Program Requirements

Currently displaying program requirements for academic year: UNDG 2017-2018 ▼

Sports Management BA17

42 credits required.

Grade of C or better required in all major courses.

Level I	Courses:		
	5/5		
Course	Title	Credits	Grade
28-1110	Introduction to Management	3	C
28-1112	Managerial Economics	3	C
28-1113	Information Management	3	C
28-1115	Entertainment Marketing	3	C
28-1710	Business of Sports	3	C
Level II	Courses:		
	4/4		
Course	Title	Credits	Grade
28-2110	Accounting	3	C
28-2111	Entertainment Law	3	C
28-2120	Business Writing	3	C
28-2430	Talent Management	3	C
Level III	Courses:		
	5/5		
Course	Title	Credits	Grade
28-3110	Finance	3	C
28-3130	Entrepreneurship	3	C
28-3511	Leadership	3	C
28-3760	Sponsorship	3	C
28-3815	Box Office Management	3	C

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