## **Undergraduate Program Requirements**

## **Business & Entrepreneur Program Requirements**

Currently displaying program requirements for academic year: UNDG 2017-2018

## **Visual Arts Mgmt BA17**

## 42 credits required.

Grade of C or better required in all major courses.

| Level I   |                               | Courses: | 5/5   |
|-----------|-------------------------------|----------|-------|
| Course    | Title                         | Credits  | Grade |
| 28-1110   | Introduction to Management    | 3        | С     |
| 28-1112   | Managerial Economics          | 3        | С     |
| 28-1113   | Information Management        | 3        | С     |
| 28-1115   | Entertainment Marketing       | 3        | С     |
| 28-1270   | Business of Visual Arts       | 3        | С     |
| Level II  |                               | Courses: | 4/4   |
|           |                               |          |       |
| Course    | Title                         | Credits  | Grade |
| 28-2110   | Accounting                    | 3        | С     |
| 28-2111   | Entertainment Law             | 3        | С     |
| 28-2120   | Business Writing              | 3        | С     |
| 28-2210   | Exhibition Management         | 3        | С     |
| Level III |                               | Courses: | 4/4   |
| Course    | Title                         | Credits  | Grade |
| 28-3110   | Finance                       | 3        | С     |
| 28-3130   | Entrepreneurship              | 3        | С     |
| 28-3315   | Fundraising                   | 3        | C     |
| 28-3511   | Leadership                    | 3        | С     |
|           |                               |          |       |
| Level IV  |                               | Courses: | 1/1   |
| Course    | Title                         | Credits  | Grade |
| 28-4020   | Gallery Management: Practicum | 3        | С     |
|           |                               |          |       |

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