

## Undergraduate Program Requirements

### Business & Entrepreneur Program Requirements

Currently displaying program requirements for academic year: UNDG 2017-2018 ▼

#### Intel Prop Mgmt Minor<sup>17</sup>

**18 credits required for this Minor.** Grade of C or better required in all Minor courses.

##### Intellectual Prop Mgmt

#### REQUIRED

Courses: 4/4

Course	Title	Credits	Grade
<b>28-2250</b>	<b>Managing and Licensing Intellectual Property</b>	<b>3</b>	<b>C</b>
<b>28-2435</b>	<b>Music Publishing</b>	<b>3</b>	<b>C</b>
<b>28-3152</b>	<b>Negotiation Skills</b>	<b>3</b>	<b>C</b>
<b>28-3416</b>	<b>Digital Media Strategies</b>	<b>3</b>	<b>C</b>

#### ELECTIVES

Courses: 2/12

Course	Title	Credits	Grade
<b>28-1110</b>	<b>Introduction to Management</b>	<b>3</b>	<b>C</b>
<b>28-1112</b>	<b>Managerial Economics</b>	<b>3</b>	<b>C</b>
<b>28-1113</b>	<b>Information Management</b>	<b>3</b>	<b>C</b>
<b>28-1115</b>	<b>Entertainment Marketing</b>	<b>3</b>	<b>C</b>
<b>28-2110</b>	<b>Accounting</b>	<b>3</b>	<b>C</b>
<b>28-2111</b>	<b>Entertainment Law</b>	<b>3</b>	<b>C</b>
<b>28-3110</b>	<b>Finance</b>	<b>3</b>	<b>C</b>
<b>28-3130</b>	<b>Entrepreneurship</b>	<b>3</b>	<b>C</b>
<b>28-3511</b>	<b>Leadership</b>	<b>3</b>	<b>C</b>
<b>28-4060</b>	<b>AEMMP Digital Distribution and Promotion Agency: Practicum</b>	<b>3</b>	<b>C</b>
<b>28-4065</b>	<b>AEMMP Music Publishing: Practicum</b>	<b>3</b>	<b>C</b>
<b>28-4615</b>	<b>Digital Business Development: Practicum</b>	<b>3</b>	<b>C</b>

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