

Undergraduate Program Requirements

Communication Program Requirements

Currently displaying program requirements for academic year: UNDG 2017-2018 ▼

Communication BA 2017

39 CREDITS ARE REQUIRED TO COMPLETE THIS MAJOR:

Communication BA Reqs

Foundation Reqs 18cr

Courses: 6/6

Course	Title	Credits	Grade
45-1300	Communication Essentials	3	C
28-2150	Organizational Behavior	3	C
40-2803	Culture, Race and Media	3	C
45-3410	Oral Traditions	3	C
45-3420	Media Ecosystems	3	C
52-2805	Technical Writing for Creative People	3	C

Story Reqs 3cr

Courses: 1/3

Course	Title	Credits	Grade
Choose 3 credits from the following list of courses:			
36-2800	Story Development for Interactive Media	3	C
41-2105	Radio Storytelling	3	C
53-2205	Writing for Social Media	3	C
53-1815	DocYourWorld	3	C
OR 1 of the following:			
	24-1815 DocYourWorld	3	C
	40-1815 DocYourWorld	3	C

The following three courses are one credit each and are to be taken together for a total of 3 credits:

53-1520	Smartphone/photo	1	C
53-1521	Smartphone/video	1	C
53-1523	Smartphone/audio	1	C

Courses: 3/3

Practice Reqs 9cr

Course	Title	Credits	Grade
24-1000	Cinema Notebooks	3	C
28-2120	Business Writing	3	C
36-1010	Fundamentals of Interaction	3	C
36-1420	Scripting for Web and Mobile I	3	C
40-1201	Speech:Communicating Message	3	C
40-1302	Television Arts: Production	4	C
41-2252	Radio Podcasting	3	C
52-2802	Writing Digital Content	3	C
53-1011	Introduction to Journalism	4	C
54-1200	Introduction to Social Media & Digital Strategies	3	C
53-2116	Blogging: Beyond the Basics	3	C
53-2220	Visual Communication	3	C
54-1600	Introduction to Advertising	3	C
54-1700	Intro to Public Relations	3	C
54-2702	Presentation Skills	3	C

Analysis Reqs 3cr

Courses: 1/1

Course	Title	Credits	Grade
54-3714	Social Change Communications	3	C
50-3102	Visual Anthropology	3	C
52-3806	Methods of Discourse Analysis: Understanding Text and Talk	3	C
52-3804	Writing, Language, and Culture Seminar	3	C
54-3670	Semiotics for Creators of Popular Culture	3	C

Senior Experience 6cr

Courses: 2/2

Course	Title	Credits	Grade
36-4890	Data Storytelling	3	C
OR 1 of the following:			
	53-4890 Data Storytelling	3	C
45-4500	Communication Capstone	3	C

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