

## Undergraduate Program Requirements

### Fashion Studies Program Requirements

Currently displaying program requirements for academic year: UNDG 2017-2018 ▼

#### Fashion Business BA 2017

**42 credits required.**

Grade of C or better required in all major courses.

#### Fashion Business BA

##### First Year

Courses: 4/4

Course	Title	Credits	Grade
<b>27-1100</b>	<b>Intro to the Fashion Industry</b>	<b>3</b>	<b>C</b>
<b>28-1110</b>	<b>Introduction to Management</b>	<b>3</b>	<b>C</b>
<b>28-1112</b>	<b>Managerial Economics</b>	<b>3</b>	<b>C</b>
<b>27-1101</b>	<b>Fashion Design Principles</b>	<b>3</b>	<b>C</b>

##### Second Year

Courses: 4/4

Course	Title	Credits	Grade
<b>27-2110</b>	<b>Math for Fashion</b>	<b>3</b>	<b>C</b>
<b>27-3115</b>	<b>Apparel Evaluation</b>	<b>3</b>	<b>C</b>
<b>28-1115</b>	<b>Entertainment Marketing</b>	<b>3</b>	<b>C</b>
<b>28-2120</b>	<b>Business Writing</b>	<b>3</b>	<b>C</b>

##### Third Year

Courses: 4/4

Course	Title	Credits	Grade
<b>28-2110</b>	<b>Accounting</b>	<b>3</b>	<b>C</b>
<b>28-3110</b>	<b>Finance</b>	<b>3</b>	<b>C</b>
<b>28-3130</b>	<b>Entrepreneurship</b>	<b>3</b>	<b>C</b>
<b>27-3910</b>	<b>Merchandising: Concept to Consumer</b>	<b>3</b>	<b>C</b>

##### Fourth Year

Courses: 2/2

Course	Title	Credits	Grade
<b>28-3511</b>	<b>Leadership</b>	<b>3</b>	<b>C</b>
<b>27-3970</b>	<b>Decision Making for Fashion Business:</b>	<b>3</b>	<b>C</b>

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The OASIS system is maintained by the IT department. Program requirement records are maintained by the associate deans in

each of their respective schools.