

**2017-2018**  
**WINTER TERM**

**BUSE 1100 Nonprofit Arts Management**

In this course students learn essential business practices in the public and private sector, the ins and outs of fundraising, grant writing, board governance, volunteer management, and regulatory impacts in the nonprofit art industry. Using text, images, videos, online discussions, interactive learning objects, case studies, and projects, students deepen their understanding of the role of the leadership positions and organizational hierarchy in nonprofit organizations to identify ways to effectively and creatively respond to problems and challenges.

**Requisites:** None

*formerly* AM 1

**Credits:** 3

**BUSE 1200 Self-Management and Entrepreneurship**

This course provides artists of all disciplines with the fundamentals for self-sustaining careers in the arts, entertainment, and media. This class provides students with an understanding of the matrix of skills, promotional vehicles, and revenue streams in the arts industries as well as fundamentals of career development and business acumen.

**Requisites:** None

*formerly* F 101 Introduction to Freelancing

**Credits:** 3

**COMM 1150 Introduction to Social Media and Digital Strategies**

This introductory course aims to teach students how to connect businesses, brands, and nonprofits to their critical audiences via digital communications. Through real-world best practices, examples, and hands-on projects, students will learn on-the-job skills and identify possible career paths in a vibrant field that blends aspects of advertising, public relations, and journalism.

**Requisites:** None

*formerly* SMM 101

**Credits:** 3

**CRWR 1100 Introduction to Creative Writing**

This course introduces students to an extensive creative writing practice by inviting them to write in a variety of genres and forms. Students should become familiar with core literary devices such as structure, conflict, scene, character, voice, point of view, setting, tone, metaphor, imagery, dialogue, and language. Students should learn to read closely and analyze stylistic choices and literary elements from genres such as poetry, fiction, nonfiction, playwriting, and hybrid texts. Course writing will range from experimental to traditional, from structured to open. Students will also be introduced to the critique-based workshop process by writing in various genres and by providing feedback to their peers.

**Requisites:** None

*formerly* CW 101

**Credits: 3**

**CRWR 1150 Ray Bradbury and Creative Storytelling**

This course aims to examine the craft of early and contemporary progenitors of the dark fantastic genre—Nathaniel Hawthorne, Edgar Allen Poe, Ambrose Bierce, Shirley Jackson, Charlotte Perkins Gilman and others, leading to an in-depth exploration of the Bradbury oeuvre, from his numerous short stories, to his classic novels including The Martian Chronicles and the seminal Fahrenheit 451. In addition to analyzing and reflecting on Bradbury’s compositions, learners will actively use his strategies and techniques to create their own original creative works. Assignments will include weekly readings of classic Bradbury stories and tales by other notable writers in the tradition; critical online class discussions and/or short reading quizzes; a look at countless never-before-seen Bradbury ephemera from a private collection; Bradbury-inspired writing prompts that will develop and hone your skills; as well as two final creative projects that utilize your own passions and artistic expertise as well as influences from Ray Bradbury and his work.

**Requisites:** None

*formerly CW 102 Ray Bradbury and Creative Storytelling*

**Credits: 3**

**GAME 1100 Introduction to Game Development**

This course serves to introduce animation, development, programming, and sound students of the Game Major to the game development industry. In this course history and context of video games will be reviewed and introduce students to the processes and practices of the game development industry. The course aims to place emphasis on applied critical discussion as well as exploration and identification of characteristics of the diverse game genres. Students will have the opportunity to produce written documentation and develop their own game concept at the end of the course.

**Requisites:** None

*formerly GD 101*

**Credits: 3**

**INMD 1100 Introduction to User Experience Design**

Thinking holistically about participant-centered interaction is the foundation of successful user experiences. In this eight-week course, you will be introduced to concepts in design thinking, empathy, and context that will allow you to create engaging experiences. A tool kit of processes, documentation, and products will be explored to allow you to effectively advocate for users and justify your work.

**Requisites:** None

*Formerly UXD 101*

**Credits: 3**

### **PROG 1100 Creative Coding and Design with Arduino**

This introductory-level course teaches students to design functional products using the open-source Arduino platform. Through creative coding and electrical design, learners make simple devices that are both functional and expressive. Weekly hands-on projects build on one another as additional features such as sound, light, movement, and interactivity are added. Strategies for creating sensor-driven physical computing systems featuring analog sensors, LEDs, photoresistors, temperature sensors, momentary switches, servo and DC motors, and power isolation are covered. The course has no technical prerequisites. Algebra-level math abilities required.

**Requisites:** See course description

*formerly* CCA 1

**Credits: 3**

### **SIGN 1100 American Sign Language 101**

This course concentrates on the development of conversational fluency in American Sign Language (ASL). The course is a basic introduction to ASL and students will develop expressive and receptive ASL skills through discussions of such topics as exchanging personal information, talking about surroundings, families, emergencies, attribution, and activates.

**Requisites:** None

*formerly* ASL 101

**Credits: 3**