

## Undergraduate Program Requirements

### Business & Entrepreneur Program Requirements

Currently displaying program requirements for academic year: UNDG 2011-2012 ▼

#### Management Minor 2011

A grade of "C" or better is required in all minor coursework. You must complete a minimum of 18 credits for the minor.

##### Arts Management Minor

Choose 3 of the following courses (9 credits):

##### Core Courses

Courses: 3/3

Course	Title	Credits	Grade
<b>28-1110</b>	<b>Introduction to Management</b>	<b>3</b>	<b>C</b>
<b>28-1112</b>	<b>Managerial Economics</b>	<b>3</b>	<b>C</b>
<b>28-1115</b>	<b>Entertainment Marketing</b>	<b>3</b>	<b>C</b>
<b>28-2110</b>	<b>Accounting</b>	<b>3</b>	<b>C</b>
<b>28-2111</b>	<b>Entertainment Law</b>	<b>3</b>	<b>C</b>
<b>28-1113</b>	<b>Information Management</b>	<b>3</b>	<b>C</b>
<b>28-2120</b>	<b>Writing for Managers</b>	<b>3</b>	<b>C</b>
<b>28-3110</b>	<b>Finance</b>	<b>3</b>	<b>C</b>
<b>28-2130</b>	<b>Entrepreneurship</b>	<b>3</b>	<b>C</b>
<b>28-3511</b>	<b>Leadership</b>	<b>3</b>	<b>C</b>

Choose 3 of the following courses (9 credits):

##### Elective Courses

Courses: 3/3

Course	Title	Credits	Grade
<b>28-1410</b>	<b>Business of Music</b>	<b>3</b>	<b>C</b>
<b>28-1270</b>	<b>Business of Visual Arts</b>	<b>3</b>	<b>C</b>
<b>28-1430</b>	<b>ProTools</b>	<b>3</b>	<b>C</b>
<b>28-1610</b>	<b>Business of Media</b>	<b>3</b>	<b>C</b>
<b>28-1635</b>	<b>Business of the Film Industry</b>	<b>3</b>	<b>C</b>
<b>28-1710</b>	<b>Business of Professional Sports</b>	<b>3</b>	<b>C</b>
<b>28-1718</b>	<b>Business of Live and Performing Arts</b>	<b>3</b>	<b>C</b>
<b>28-2150</b>	<b>Organizational Behavior</b>	<b>3</b>	<b>C</b>
<b>28-2155</b>	<b>Sales and Management</b>	<b>3</b>	<b>C</b>
<b>28-2160</b>	<b>Labor Relations for the Arts</b>	<b>3</b>	<b>C</b>
<b>28-2210</b>	<b>Exhibition Management</b>	<b>3</b>	<b>C</b>
<b>28-2411</b>	<b>Applied Marketing: Music Business</b>	<b>3</b>	<b>C</b>
<b>28-2430</b>	<b>Talent Management</b>	<b>3</b>	<b>C</b>

<b>28-2435</b>	<b>Music Publishing</b>	<b>3</b>	<b>C</b>
<b>28-2610</b>	<b>E-Business</b>	<b>3</b>	<b>C</b>
<b>28-2710</b>	<b>Oral Communication and Public Speaking for Managers</b>	<b>3</b>	<b>C</b>
<b>28-2712</b>	<b>Self Management for Artists</b>	<b>3</b>	<b>C</b>
<b>28-2855</b>	<b>Events Production Management</b>	<b>3</b>	<b>C</b>
<b>28-3125</b>	<b>Ethics &amp; Business of Arts</b>	<b>3</b>	<b>C</b>
<b>28-3152</b>	<b>Negotiation Skills</b>	<b>1</b>	<b>C</b>
<b>28-3270</b>	<b>Decision Making: Visual Arts Management</b>	<b>3</b>	<b>C</b>
<b>28-3310</b>	<b>Grant Proposal Planning and Writing</b>	<b>3</b>	<b>C</b>
<b>28-3315</b>	<b>Fund Raising</b>	<b>3</b>	<b>C</b>
<b>28-3330</b>	<b>Cultural Policy</b>	<b>3</b>	<b>C</b>
<b>28-3410</b>	<b>The Press, Consumers, and the Music Business</b>	<b>3</b>	<b>C</b>
<b>28-3415</b>	<b>Record Promotion</b>	<b>3</b>	<b>C</b>
<b>28-3416</b>	<b>New Media Applications</b>	<b>3</b>	<b>C</b>
<b>28-2425</b>	<b>Managing Music Productions</b>	<b>3</b>	<b>C</b>
<b>28-3470</b>	<b>AEMMP Artists Services</b>	<b>3</b>	<b>C</b>
<b>28-3472</b>	<b>Decision Making: Music Business Management</b>	<b>3</b>	<b>C</b>
<b>28-3514</b>	<b>Critical Analysis of Small Business</b>	<b>3</b>	<b>C</b>
<b>28-3630</b>	<b>Motion Picture Marketing</b>	<b>3</b>	<b>C</b>
<b>28-3670</b>	<b>Decision Making: Media</b>	<b>3</b>	<b>C</b>
<b>28-3755</b>	<b>Sports Law</b>	<b>3</b>	<b>C</b>
<b>28-3760</b>	<b>Sponsorship</b>	<b>3</b>	<b>C</b>
<b>28-3815</b>	<b>Box Office Management</b>	<b>3</b>	<b>C</b>
<b>28-3830</b>	<b>Presenting &amp; Booking Live Performances</b>	<b>3</b>	<b>C</b>
<b>28-3832</b>	<b>Producing &amp; Touring Live Performances</b>	<b>3</b>	<b>C</b>
<b>28-3870</b>	<b>Decision Making: Performing Arts Management</b>	<b>3</b>	<b>C</b>

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