

Undergraduate Program Requirements

Design Program Requirements

Currently displaying program requirements for academic year: UNDG 2011-2012 ▼

BFA GRAPHIC DESIGN

ALL waivers or course substitutions must be IN WRITING from Art & Design faculty authorized to grant waiver or course substitutions. It is your responsibility to file copies for these forms with your Academic Advisor. A 3.0 GPA in the student's major is required for continuation in the BFA program. Transcripts will be reviewed by 60 cumulative hours, and, in cases where the student's GPA in the major is below 3.0, the student may request a portfolio review by faculty for continuance in the BFA program.

75 credits are required to complete this major. A grade of "C" or better is required in all major coursework. A GPA of 3.0 or higher is required in the major. Upon successful completion of this program, students will be able to: 1. Describe, analyze, and interpret visual communications within social, historical and theoretical contexts. 2. Understand software for print, web and new media and gain the ability to seek out new uses for emerging technologies. 3. Use advanced skills in typography, layout, information design, packaging design and other applications to create clear and dynamic visual communication. 4. Use primary and secondary research methods in the conceptualization and solution of design problems. 5. Present a succinct, cohesive, critically edited and interpreted body of work. Additional notes: History of Art I and II do not count toward the LAS Core. If you are completing the Art History Minor, History of Art I and II (22-1101/22-1102) and History of Communication Design (22-2170) will double count toward the major and the minor. No other courses will double count toward both the major and the minor.

Level I Courses

Courses: 6/6

| Course | Title | Credits | Grade |
|----------------|---|----------|----------|
| 22-1101 | History of Art I: Stone Age to Gothic | 3 | C |
| 22-1102 | History of Art II: Renaissance to Modern | 3 | C |
| 22-1210 | Drawing I | 3 | C |
| 22-1220 | Fundamentals of 2-D Design | 3 | C |
| 22-1230 | Fundamentals of 3-D Design | 3 | C |

Students may choose Digital Photography for Non-Majors -OR- Photography I. If you choose Photography I, you must take Photography I Workshop concurrently. Photography I Workshop may count toward List A Electives in the major.

| | | | |
|----------------|--|----------|----------|
| 23-1250 | Digital Photography for Non- Photo Majors | 3 | C |
|----------------|--|----------|----------|

OR 1 of the following:

| | | | |
|----------------|----------------------|----------|----------|
| 23-1100 | Photography I | 3 | C |
|----------------|----------------------|----------|----------|

| | | | |
|----------------|-------------------------------------|----------|----------|
| 23-1111 | Foundations of Photography I | 3 | C |
|----------------|-------------------------------------|----------|----------|

Level II Courses

Courses: 6/6

| Course | Title | Credits | Grade |
|----------------|--|----------|----------|
| 22-1310 | Beginning Typography | 3 | C |
| 22-1320 | Design Lab | 3 | C |
| 22-2170 | History of Communication Design | 3 | C |
| 22-2330 | Introduction to Graphic Design | 3 | C |
| 22-2420 | Applied Drawing | 3 | C |
| 22-2510 | Advertising Art Direction: Introduction | 3 | C |

Courses: 5/5

Level III Courses

| Course | Title | Credits | Grade |
|----------------|--------------------------------|----------|----------|
| 22-3340 | Intermediate Typography | 3 | C |
| 22-3530 | Photo Communication | 3 | C |
| 22-3345 | Publication Design | 3 | C |
| 22-3350 | Sign, Symbol, Image | 3 | C |
| 22-3355 | Branding Identity | 3 | C |

Level IV Courses

Courses: 4/4

| Course | Title | Credits | Grade |
|----------------|----------------------------|----------|----------|
| 22-3360 | Packaging Design | 3 | C |
| 22-3370 | Advanced Typography | 3 | C |
| 22-3375 | Website Design I | 3 | C |

OR 1 of the following:

| | | | |
|----------------|---|----------|----------|
| 36-2601 | Authoring Interactive Media | 3 | C |
| 22-3385 | Professional Portfolio Development | 3 | C |

OR 1 of the following:

| | | | |
|----------------|-------------------------------------|----------|----------|
| 22-3955 | Interactive Portfolio Design | 3 | C |
|----------------|-------------------------------------|----------|----------|

Choose 6 credits from the following list. Students may take these courses anytime once pre-requisites are met.

Electives List A

Courses: 2/2

| Course | Title | Credits | Grade |
|---------------------|---|----------|----------|
| 26-1000 | Animation I | 4 | C |
| 23-1101 | Photography I Workshop | 3 | C |
| 22-1040 | Ceramics for Non-Majors | 3 | C |
| 22-1042 | Jewelry and Objects for Non-Majors | 3 | C |
| 22-1700 | Product Design I: Materials and Techniques | 3 | C |
| 22-1705 | Product Design II: Design Paradigms | 3 | C |
| 22-2220 | Contemporary Issues in Painting | 3 | C |
| 22-2224 | Contemporary Issues in Printmaking | 3 | C |
| 22-3224 | Printmaking Strategies | 3 | C |
| 22-2258 | Contemporary Issues in New Media | 3 | C |
| 22-2936 | Strategies for Objects and Multiples | 3 | C |
| 22-2941 | Ceramic Concepts and Practices | 3 | C |
| 22-2944 | Furniture Design | 3 | C |
| 22-2946 | Furniture Construction | 3 | C |
| 22-2960 | Color Strategies | 3 | C |
| 22-3105 | Dada, Surrealism, Futurism | 3 | C |
| 22-3221 | Painting Strategies | 3 | C |
| 22-3931 | Experimental Photography/ Graphic Techniques I | 3 | C |
| 22-3234 | Installation Strategies | 3 | C |
| 22-ELEC***** | | | C |

Choose 6 credits from the following list. These courses may be taken anytime once pre-requisites are met.

Electives List B

Courses: 2/2

| Course | Title | Credits | Grade |
|------------------------|---|----------|----------|
| 22-1330 | Information Design | 3 | C |
| 22-2172 | Design Culture Now | 3 | C |
| 22-3376 | Website Design II | 3 | C |
| 22-2400 | Illustration Introduction: Lecture | 3 | C |
| 22-2415 | Illustration Introduction: Studio | 3 | C |
| 22-2520 | Advertising Design | 3 | C |
| 22-2901 | Interdisciplinary Strategies in Art & Design | 3 | C |
| 22-3347 | Book Design | 3 | C |
| 22-3361 | Packaging Design II | 3 | C |
| 22-3371 | Promotional Graphics | 3 | C |
| 22-3378 | Design Lab II | 3 | C |
| 22-3430 | Figure Illustration | 3 | C |
| 22-3432 | Children's Book Illustration | 3 | C |
| 22-3435 | Cartooning | 3 | C |
| 22-3447 | Broadcast Design: Introduction | 3 | C |
| 22-3448 | Type as Image | 3 | C |
| 22-3460 | Digital Illustration I | 3 | C |
| 22-3500 | Art Director/Commercial Photographer | 3 | C |
| 22-3525 | Art Director/Copywriter Team | 3 | C |
| 22-3535 | Storyboard Development | 3 | C |
| 22-3540 | Creative Strategies in Advertising Design I | 3 | C |
| 22-3542 | Creative Strategies in Advertising Design II | 3 | C |
| 22-3550 | Advertising Communication | 3 | C |
| 22-3584 | Management for Designers | 3 | C |
| 22-3988 | Internship: Art and Design | 1 | C |
| OR 1 of the following: | | | |
| | 21-3988 Internship: Design | 1 | C |
| 22-3998 | Independent Project: Art and Design | 1 | C |
| OR 1 of the following: | | | |
| | 21-3998 Independent Project: Design | 1 | C |

This page displays information from the OASIS Catalog.

The OASIS system is maintained by the IT department. Program requirement records are maintained by the associate deans in each of their respective schools.