

Undergraduate Program Requirements

Fashion Studies Program Requirements

Currently displaying program requirements for academic year: UNDG 2011-2012 ▼

Fashion Business BA

Upon successful completion of this program, students will be able to: • Demonstrate and understanding of the fundamentals of managing creative organizations and professionals. • Apply organizational, economic, legal, marketing, and communication concepts to the management of creative sectors. • Analyze trends, opportunities, and challenges and evaluate their impact on the field. • Utilize arts management skills to launch a creative career

48 credits are required to complete this major. A grade of "C" or better is required in all major coursework.

First Semester

Required: Courses: 2/2

Course	Title	Credits	Grade
28-1110	Introduction to Management	3	C
27-1910	Introduction to Fashion Business	3	C

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Second Semester

Required: Courses: 2/2

Course	Title	Credits	Grade
28-1112	Managerial Economics	3	C
27-1610	Fundamentals Fashion Design	3	C

Third Semester

Required: Courses: 3/3

Course	Title	Credits	Grade
28-1115	Entertainment Marketing	3	C
28-1113	Information Management	3	C
27-2915	Fashion Product Evaluation	3	C

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Fourth Semester

Required: Courses: 3/3

Course	Title	Credits	Grade
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28-2111	Entertainment Law	3	C
28-2120	Writing for Managers	3	C
27-2940	Retail Management	3	C

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Fifth Semester

Required: Courses: 2/2

Course	Title	Credits	Grade
28-2110	Accounting	3	C
28-2130	Entrepreneurship	3	C

Required: Courses: 2/2

Course	Title	Credits	Grade
28-3110	Finance	3	C
27-3910	Merchandise Management	3	C

Required: Courses: 1/1

Course	Title	Credits	Grade
28-3511	Leadership	3	C

Required: Courses: 1/1

Course	Title	Credits	Grade
27-3970	Decision Making: Fashion Management	3	C

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