

Undergraduate Program Requirements

Design Program Requirements

Currently displaying program requirements for academic year: UNDG 2012-2013 ▼

Graphic Design BFA 2012

75 credits required. Grade of "C" or better required in all major courses. GPA of 3.0 or higher required in the major. Upon successful completion of this program, students will be able to: 1. Describe, analyze, and interpret visual communications within social, historical and theoretical contexts. 2. Understand software for print, web and new media and gain the ability to seek out new uses for emerging technologies. 3. Use advanced skills in typography, layout, information design, packaging design and other applications to create clear and dynamic visual communication. 4. Use primary and secondary research methods in the conceptualization and solution of design problems. 5. Present a succinct, cohesive, critically edited and interpreted body of work. Additional notes: History of Art I and II do not count toward the LAS Core. If you are completing the Art History Minor, History of Art I and II (22-1101/22-1102) will double count toward the minor. No other courses will double count toward both the major and the minor.

Level I Courses

Courses: 6/6

Course	Title	Credits	Grade
22-1101	History of Art I: Stone Age to Gothic	3	C
22-1102	History of Art II: Renaissance to Modern	3	C
22-1210	Drawing I	3	C
22-1220	Fundamentals of 2-D Design	3	C
22-1230	Fundamentals of 3-D Design	3	C
23-1111	Foundations of Photography I	3	C

Level II Courses

Courses: 6/6

Course	Title	Credits	Grade
22-1310	Beginning Typography	3	C
22-1320	Design Lab	3	C
22-2420	Applied Drawing	3	C
22-2170	History of Communication Design	3	C
22-2330	Introduction to Graphic Design	3	C
22-2510	Advertising Art Direction: Introduction	3	C

Level III Courses

Courses: 5/5

Course	Title	Credits	Grade
22-3530	Photo Communication	3	C
22-3350	Sign, Symbol, Image	3	C
Choose either Website Design -OR- Authoring Interactive Multimedia			
22-3375	Website Design I	3	C

OR 1 of the following:

	36-2601 Authoring Interactive Media	3	C
22-3340	Intermediate Typography	3	C
22-3345	Publication Design	3	C

Level IV Courses Courses: 4/4

Course	Title	Credits	Grade
22-3355	Branding Identity	3	C
22-3360	Packaging Design	3	C
22-3370	Advanced Typography	3	C
22-3385	Professional Portfolio Development	3	C

OR 1 of the following:

22-3955 Interactive Portfolio Design	3	C
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Choose 6 credits from the following list. Students may take these courses anytime once pre-requisites are met.

Electives List A Courses: 2/2

Course	Title	Credits	Grade
26-1000	Animation I	4	C
22-1040	Ceramics for Non-Majors	3	C
22-1042	Jewelry and Objects for Non-Majors	3	C
22-1700	Product Design I: Materials and Techniques	3	C
22-1705	Product Design II: Design Paradigms	3	C
22-2220	Contemporary Issues in Painting	3	C
22-2224	Contemporary Issues in Printmaking	3	C
22-3224	Printmaking Strategies	3	C
22-2258	Contemporary Issues in New Media	3	C
22-2936	Strategies for Objects and Multiples	3	C
22-2941	Ceramic Concepts and Practices	3	C
22-2944	Furniture Design	3	C
22-2946	Furniture Construction	3	C
22-2960	Color Strategies	3	C
22-3105	Dada, Surrealism, Futurism	3	C
22-3221	Painting Strategies	3	C
22-3931	Experimental Photography/ Graphic Techniques I	3	C
22-3234	Installation Strategies	3	C
22-ELEC*****			C

Choose 6 credits from the following list. These courses may be taken anytime once pre-requisites are met.

Electives List B Courses: 2/2

Course	Title	Credits	Grade
22-1330	Information Design	3	C
22-2172	Design Culture Now	3	C
22-3376	Website Design II	3	C

22-2400	Illustration Introduction: Lecture	3	C
22-2415	Illustration Introduction: Studio	3	C
22-2520	Advertising Design	3	C
22-2901	Interdisciplinary Strategies in Art & Design	3	C
22-3347	Book Design	3	C
22-3361	Packaging Design II	3	C
22-3371	Promotional Graphics	3	C
22-3378	Design Lab II	3	C
22-3430	Figure Illustration	3	C
22-3432	Children's Book Illustration	3	C
22-3435	Cartooning	3	C
22-3447	Broadcast Design: Introduction	3	C
22-3448	Type as Image	3	C
22-3460	Advanced Digital Illustration	3	C
22-3500	Art Director/Commercial Photographer	3	C
22-3525	Art Director/Copywriter Team	3	C
22-3535	Storyboard Development	3	C
22-3540	Creative Strategies in Advertising Design I	3	C
22-3542	Creative Strategies in Advertising Design II	3	C
22-3550	Advertising Communication	3	C
22-3584	Management for Designers	3	C
22-3988	Internship: Art and Design	1	C
OR 1 of the following:			
	21-3988 Internship: Design	1	C
22-3998	Independent Project: Art and Design	1	C
OR 1 of the following:			
	21-3998 Independent Project: Design	1	C

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