

## Undergraduate Program Requirements

### Business & Entrepreneur Program Requirements

Currently displaying program requirements for academic year: UNDG 2012-2013

#### Sports Management BA12

42 credits required. Grade of "C" or better required in all major courses. Successful Sports Management graduates will be able to: 1. Understand the fundamentals of managing creative organizations and professionals. 2. Apply critical thinking, problem solving, and communication skills to the entrepreneurial management of the creative sectors. 3. Analyze trends, opportunities, and challenges to compete successfully in a rapidly changing global environment. 4. Lead the next generation of creative ventures. 5. Launch self-sustaining creative careers.

**Level I Core** Courses: 4/4

Course	Title	Credits	Grade
<b>28-1110</b>	<b>Introduction to Management</b>	<b>3</b>	<b>C</b>
<b>28-1112</b>	<b>Managerial Economics</b>	<b>3</b>	<b>C</b>
<b>28-1113</b>	<b>Information Management</b>	<b>3</b>	<b>C</b>
<b>28-1115</b>	<b>Entertainment Marketing</b>	<b>3</b>	<b>C</b>

**Level II Core** Courses: 3/3

Course	Title	Credits	Grade
<b>28-2110</b>	<b>Accounting</b>	<b>3</b>	<b>C</b>
<b>28-2111</b>	<b>Entertainment Law</b>	<b>3</b>	<b>C</b>
<b>28-2120</b>	<b>Writing for Managers</b>	<b>3</b>	<b>C</b>

**Level III Core** Courses: 3/3

Course	Title	Credits	Grade
<b>28-3110</b>	<b>Finance</b>	<b>3</b>	<b>C</b>
<b>28-3130</b>	<b>Entrepreneurship</b>	<b>3</b>	<b>C</b>
<b>28-3511</b>	<b>Leadership</b>	<b>3</b>	<b>C</b>

Concentration courses can be taken anytime once pre-requisites are met.

**Concentration** Courses: 4/4

Course	Title	Credits	Grade
<b>28-1710</b>	<b>Business of Professional Sports</b>	<b>3</b>	<b>C</b>
<b>28-2430</b>	<b>Talent Management</b>	<b>3</b>	<b>C</b>
<b>28-3815</b>	<b>Box Office Management</b>	<b>3</b>	<b>C</b>

**28-3760****Sponsorship****3****C**

---

This page displays information from the OASIS Catalog.

The OASIS system is maintained by the IT department. Program requirement records are maintained by the associate deans in each of their respective schools.