

## Undergraduate Program Requirements

### Fashion Studies Program Requirements

Currently displaying program requirements for academic year: UNDG 2012-2013 ▼

#### Fashion Business BA 2012

42 credits required. Grade of "C" or better required in all major courses. Upon successful completion of this program, students will be able to:

- Demonstrate and understanding of the fundamentals of managing creative organizations and professionals.
- Apply organizational, economic, legal, marketing, and communication concepts to the management of creative sectors.
- Analyze trends, opportunities, and challenges and evaluate their impact on the field.
- Utilize arts management skills to launch a creative career

#### Fashion Business BA

Course	Title	Credits	Grade
<b>First Semester</b>		Courses:	2/2
<b>28-1110</b>	<b>Introduction to Management</b>	<b>3</b>	<b>C</b>
<b>27-1910</b>	<b>Introduction to Fashion Business</b>	<b>3</b>	<b>C</b>
<b>Second Semester</b>		Courses:	2/2
<b>28-1112</b>	<b>Managerial Economics</b>	<b>3</b>	<b>C</b>
<b>27-1610</b>	<b>Fundamentals Fashion Design</b>	<b>3</b>	<b>C</b>
<b>Third Semester</b>		Courses:	2/2
<b>28-1115</b>	<b>Entertainment Marketing</b>	<b>3</b>	<b>C</b>
<b>27-2915</b>	<b>Fashion Product Evaluation</b>	<b>3</b>	<b>C</b>
<b>Fourth Semester</b>		Courses:	2/2
<b>28-2120</b>	<b>Writing for Managers</b>	<b>3</b>	<b>C</b>
<b>27-2940</b>	<b>Retail Management</b>	<b>3</b>	<b>C</b>
<b>Fifth Semester</b>		Courses:	2/2
<b>28-2110</b>	<b>Accounting</b>	<b>3</b>	<b>C</b>
<b>28-3130</b>	<b>Entrepreneurship</b>	<b>3</b>	<b>C</b>
<b>Sixth Semester</b>		Courses:	2/2

Course	Title	Credits	Grade
<b>28-3110</b>	<b>Finance</b>	<b>3</b>	<b>C</b>
<b>27-3910</b>	<b>Merchandise Management</b>	<b>3</b>	<b>C</b>
<b>Seventh Semester</b>		Courses:	1/1
Course	Title	Credits	Grade
<b>28-3511</b>	<b>Leadership</b>	<b>3</b>	<b>C</b>
<b>Eight Semester</b>		Courses:	1/1
Course	Title	Credits	Grade
<b>27-3970</b>	<b>Decision Making: Fashion Management</b>	<b>3</b>	<b>C</b>

This page displays information from the OASIS Catalog.

The OASIS system is maintained by the IT department. Program requirement records are maintained by the associate deans in each of their respective schools.