

Undergraduate Program Requirements

Design Program Requirements

Currently displaying program requirements for academic year: **UNDG 2013-2014**

GraphicDesign:WebDesBA13

45 credits required. Grade of "C" or better required in all major courses.

Upon successful completion of this program, students will be able to:

- Describe, analyze, and interpret visual communications within the social, historical, and theoretical contexts.
- Understand software for print, web and new media and gain the ability to seek out new uses for emerging technologies.
- Use advanced skills in typography, layout, information design, packaging design and other applications to create clear and dynamic visual communication.
- Use primary and secondary research methods in the conceptualization and solution of design problems.

GraphicDesign:WebDesign

First Semester

Courses: 3/3

Course	Title	Credits	Grade
22-1105	Introduction to Visual Culture	3	C
22-1210	Drawing I	3	C
OR 1 of the following:			
	22-1940 Methods	1	C
	22-1930 Medium	1	C
	22-1950 Materials	1	C
22-1220	Fundamentals of 2-D Design	3	C
OR 1 of the following:			
	22-1910 Making 1	3	C

Second Semester

Courses: 2/2

Course	Title	Credits	Grade
22-1230	Fundamentals of 3-D Design	3	C
OR 1 of the following:			
	22-1940 Methods	1	C
	22-1950 Materials	1	C
	22-1930 Medium	1	C
23-1111	Foundations of Photography I	3	C
OR 1 of the following:			

22-1920 Making 2**3****C****Third Semester**

Courses:

3/3

Course	Title	Credits	Grade
22-1310	Beginning Typography	3	C
22-1320	Design Lab	3	C
22-2612	Intro to Visual Design Studies	3	C

OR 1 of the following:

22-2330 Introduction to Graphic Design**3****C****Fourth Semester**

Courses:

3/3

Course	Title	Credits	Grade
22-2420	Applied Drawing	3	C
22-3375	Website Design I	3	C
22-2170	History of Communication Design	3	C

Concentration courses may be taken anytime, once pre-requisites are met.

Concentration

Courses:

4/4

Course	Title	Credits	Grade
22-3376	Website Design II	3	C
36-1420	Scripting for Web and Mobile	3	C
22-3381	Intro to Web Content Management	3	C
22-2611	Integrated Design Studio	3	C

OR 1 of the following:

22-3350 Sign, Symbol, Image**3****C**

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The OASIS system is maintained by the IT department. Program requirement records are maintained by the associate deans in each of their respective schools.