Undergraduate Program Requirements

Design Program Requirements

Currently displaying program requirements for academic year: | UNDG 2014-2015   ▼ |

Graphic Design BA14

45 credits required. Grade of "C" or better required in all major courses.

Upon successful completion of this program, students will be able to:

- Describe, analyze, and interpret visual communications within the social, historical, and theoretical contexts.
- Understand software for print, web and new media and gain the ability to seek out new uses for emerging technologies.
- Use advanced skills in typography, layout, information design, packaging design and other applications to create clear and dynamic visual communication.
- Use primary and secondary research methods in the conceptualization and solution of design problems.

Graphic Design BA

First Semester		Courses:	3/3
Course	Title	Credits	Grade
22-1105	**Introduction to Visual Culture**	**3**	**C**
22-1210	**Drawing I**	**3**	**C**
OR 1 of the following:			
	22-1950 Materials	**1**	**C**
	22-1940 Methods	**1**	**C**
	22-1930 Medium	**1**	**C**
22-1220	**Fundamentals of 2-D Design**	**3**	**C**
OR 1 of the following:			
	22-1910 Making 1	**3**	**C**

Second Semester		Courses:	2/2
Course	Title	Credits	Grade
22-1230	**Fundamentals of 3-D Design**	**3**	**C**
OR 1 of the following:			
	22-1940 Methods	**1**	**C**
	22-1930 Medium	**1**	**C**
	22-1950 Materials	**1**	**C**
23-1111	**Foundations of Photography I**	**3**	**C**
OR 1 of the following:			
	22-1920 Making 2	**3**	**C**

Third Semester		Courses:	3/3

Course	Title	Credits	Grade
22-1310	Beginning Typography	3	C
22-1320	Design Lab	3	C
22-2612	Intro to Visual Design Studies	3	C

OR 1 of the following:

	22-2330 Introduction to Graphic Design	3	C

Fourth Semester   Courses: 2/2

Course	Title	Credits	Grade
22-2420	Applied Drawing	3	C
22-3375	Website Design I	3	C

Fifth Semester   Courses: 2/2

Course	Title	Credits	Grade
22-2170	History of Communication Design	3	C
22-3340	Intermediate Typography	3	C

Sixth Semester   Courses: 2/2

Course	Title	Credits	Grade
22-2611	Integrated Design Studio	3	C

OR 1 of the following:

	22-3350 Sign, Symbol, Image	3	C

Choose one course: 22-3376, 22-3347, or 22-3378.

22-3376	Website Design II	3	C

OR 1 of the following:

	22-3378 Design Lab II	3	C
	22-3347 Book Design	3	C

Seventh Semester   Courses: 1/1

Course	Title	Credits	Grade
22-3584	Management for Designers	3	C

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The OASIS system is maintained by the IT department. Program requirement records are maintained by the associate deans in each of their respective schools.