### 1st Semester (15 Credits)

- 22-1105 Introduction to Visual Culture
- 22-1910 Making I
- **Foundations Skills: take 3 of the following (1 credit each)**
  - 22-196* and 22-197*
  - 52-**** Writing and Rhetoric I (EN)
  - 48-11** First-Semester Experience (FY)

### 2nd Semester (15 Credits)

- 22-1920 Making 2
- **Foundations Skills: take 3 of the following (1 credit each)**
  - 22-196* and 22-197*
  - 52-**** Writing and Rhetoric II (EN)
  - Math (MA)
  - College Wide Elective

### 3rd Semester (15 Credits)

- 21-1310 Survey of Typography
- 21-1320 Design Lab
- 21-2510 Advertising Art Direction: Introduction
- Oral Communication (SP)
- Science (SC)

### 4th Semester (15 Credits)

- 21-2520 Advertising Design
- 21-3375 Website Design I
- 21-3540 Creative Strategies in Advertising I
- History (HI)
- College Wide Elective

### 5th Semester (15 Credits)

- 22-2170 History of Communication Design
- 21-3540 Creative Strategies in Advertising I
- Science with Lab (SL)
- Humanities (HU)
- College Wide Elective

### 6th Semester (15 Credits)

- 21-3541 Creative Strategies in Advertising II
- Literature (HL)
- History (HI)
- College Wide Elective
- College Wide Elective

### 7th Semester (15 Credits)

- 21-3584 Management for Designers
- Social Science (SS)
- College Wide Elective
- College Wide Elective
- College Wide Elective

### 8th Semester (15 Credits)

- 21-3550 Advertising Communication
- Humanities (HU)
- College Wide Elective
- College Wide Elective
- College Wide Elective

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**Total credits required for degree:** 45

**Total credits required in the major:** 120
For more information, contact:

**Key: CWE:** College-wide elective. Choose from any course in Columbia’s catalog for which you have met requisites.