

Department: Business and Entrepreneurship

Degree: Bachelor of Arts

Major: Media Management

Total credits required for degree: 120

Total credits required in the major: 42

Number of semesters to degree completion<sup>1</sup>: 4

Example for planning purposes only

1 <sup>st</sup> Semester (15 Credits)	2 <sup>nd</sup> Semester (15 Credits)
28-1110 Introduction to Management (3cr) 28-1112 Managerial Economics (3cr) 28-1115 Entertainment Marketing (3cr) 28-1610 Business of Media (3cr) CWE (3cr)	28-1113 Information Management (3cr) 28-2110 Accounting (3cr) 28-2111 Entertainment Law (3cr) 28-2610 Internet Business (3cr) CWE (3cr)
3 <sup>rd</sup> Semester (15 Credits)	4 <sup>th</sup> Semester (15 Credits)
28-2120 Writing for Managers (3cr) 28-3110 Finance (3cr) 28-3511 Leadership (3cr) 28-3416 Digital Media Strategies 3cr CWE (3cr)	28-3130 Entrepreneurship (3cr) 28-3670 Decision Making: Media (3cr) CWE (3cr) CWE (3cr) CWE (3cr)

For more information, contact: Keirstin Lincoln, Academic Coordinator, [klincoln@colum.edu](mailto:klincoln@colum.edu)

Key:

**CWE:** College-wide elective. Choose from any course in Columbia's catalog for which you have met requisites.

**Major Course:** Choose from required Major courses; see degree requirements for details.

<sup>1</sup> \*Semesters to degree completion are calculated assuming 60 total credits in transfer with all [Liberal Arts & Sciences Core](#) requirements complete and no major requirements transferred in. Students may lessen the length of time to degree completion by transferring in applicable major courses. Please see [transferology.com](http://transferology.com) for information on individual course equivalencies. Full-time status at Columbia College Chicago is 12-16 credits per term. All degree-seeking undergraduate students are required to complete Global Awareness (3 credits), U.S. Pluralism (3 credits), Writing Intensive (3 credits), and upper division (2000 level or higher) LAS core courses (6 credits). Except for Writing Intensive, these requirements may be met in transfer.