

Undergraduate Program Requirements

Business & Entrepreneur Program Requirements

Currently displaying program requirements for academic year: ▼

Intel Prop Mgmt Minor¹⁵

18 credits required for this Minor. Grade of "C" or better required in all Minor courses.

Intellectual Prop Mgmt

REQUIRED

Courses: 4/4

Course	Title	Credits	Grade
28-2250	Managing and Licensing Intellectual Property	3	C
28-2435	Music Publishing	3	C
28-3152	Negotiation Skills	3	C
28-3416	Digital Media Strategies	3	C

ELECTIVES

Courses: 2/13

Course	Title	Credits	Grade
28-1110	Introduction to Management	3	C
28-1112	Managerial Economics	3	C
28-1113	Information Management	3	C
28-1115	Entertainment Marketing	3	C
28-2110	Accounting	3	C
28-2111	Entertainment Law	3	C
28-3110	Finance	3	C
28-3130	Entrepreneurship	3	C
28-3511	Leadership	3	C
28-3615	Digital Business Development: Practicum	3	C
28-4060	AEMMP Digital Distribution and Promotion Agency: Practicum	3	C
28-4065	AEMMP Music Publishing: Practicum	3	C

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