

Undergraduate Program Requirements

Business & Entrepreneur Program Requirements

Currently displaying program requirements for academic year: UNDG 2015-2016 ▼

Management Minor 2015

18 credits required.

Grade of "C" or better required in all minor courses.

Arts Management Minor

Choose 3 of the following courses (9 credits):

Core Courses

Courses: 3/3

Course	Title	Credits	Grade
28-1110	Introduction to Management	3	C
28-1112	Managerial Economics	3	C
28-1115	Entertainment Marketing	3	C
28-2110	Accounting	3	C
28-2111	Entertainment Law	3	C
28-1113	Information Management	3	C
28-2120	Writing for Managers	3	C
28-3110	Finance	3	C
28-3130	Entrepreneurship	3	C
28-3511	Leadership	3	C

Choose 3 of the following courses (9 credits):

Elective Courses

Courses: 3/3

Course	Title	Credits	Grade
28-1310	Business of Design	3	C
28-1410	Business of Music	3	C
28-1270	Business of Visual Arts	3	C
28-1610	Business of Media	3	C
28-1635	Business of Film and TV	3	C
28-1710	Business of Sports	3	C
28-1718	Business of Live and Performing Arts	3	C
28-2150	Organizational Behavior	3	C
28-2210	Exhibition Management	3	C
28-2165	Managing Human Resources	3	C
28-2250	Managing and Licensing Intellectual Property	3	C
28-2411	Applied Marketing: Music Business	3	C

28-2415	ProTools	3	C
28-2425	Managing Music Productions	3	C
28-2430	Talent Management	3	C
28-2435	Music Publishing	3	C
28-2610	Internet and Mobile Business	3	C
28-2700	Script Analysis	3	C
28-2710	Oral Communication and Public Speaking for Managers	3	C
28-2712	Self-Management and Freelancing	3	C
28-3123	Creative Agency: Practicum	3	C
28-3135	Strategic Management	3	C
28-3150	Project Management	3	C
28-3152	Negotiation Skills	3	C
28-3315	Fundraising	3	C
28-3410	The Press, Consumers, and the Entertainment Industry	3	C
28-3415	Music Promotion	3	C
28-3416	Digital Media Strategies	3	C
28-3420J	Music Industry Immersion: Music Business Workshop	3	C
28-3430	Music Publishing II: Licensing Strategies	3	C
28-3472	Decision Making: Music Business	3	C
28-3514	Entrepreneurship II: Business Plan	3	C
28-3630	Film Marketing	3	C
28-3760	Sponsorship	3	C
28-3815	Box Office Management	3	C
28-3830	Booking and Presenting Live Entertainment	3	C
28-3832	Producing & Touring Live Entertainment	3	C
28-4010	Curatorial Practicum	3	C
28-4020	Gallery Management: Practicum	3	C
28-4030	Entrepreneurship: Practicum	3	C
28-4040	AEMMP Record Label: Practicum	3	C
28-4060	AEMMP Digital Distribution and Promotion Agency: Practicum	3	C
28-4065	AEMMP Music Publishing: Practicum	3	C
28-4070	Talent Agency: Practicum	3	C
28-4080	Club Management: Practicum	3	C
28-4090	Events Management: Practicum	3	C
28-4178	Special Topics:	3	C
28-4178J	Exhibition Management: International Perspectives	3	C
28-4242	Branded Entertainment Practicum	3	C
28-4550	Executive Producing for Film and TV: Practicum	3	C
28-4615	Digital Business Development: Practicum	3	C

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