

Undergraduate Program Requirements

Business & Entrepreneur Program Requirements

Currently displaying program requirements for academic year: ▼

Talent Management Min15

18 credits required for this Minor. Grade of "C" or better required in all Minor courses.

Talent Management Minor

| REQUIRED | | Courses: | 4/4 |
|----------------|--|----------|----------|
| Course | Title | Credits | Grade |
| 28-2712 | Self-Management and Freelancing | 3 | C |
| 28-2430 | Talent Management | 3 | C |
| 28-3152 | Negotiation Skills | 3 | C |
| 28-4070 | Talent Agency: Practicum | 3 | C |
| ELECTIVES | | Courses: | 2/15 |
| Course | Title | Credits | Grade |
| 28-1110 | Introduction to Management | 3 | C |
| 28-1112 | Managerial Economics | 3 | C |
| 28-1113 | Information Management | 3 | C |
| 28-1115 | Entertainment Marketing | 3 | C |
| 28-1410 | Business of Music | 3 | C |
| 28-1710 | Business of Sports | 3 | C |
| 28-2110 | Accounting | 3 | C |
| 28-2120 | Writing for Managers | 3 | C |
| 28-2411 | Applied Marketing: Music Business | 3 | C |
| 28-2435 | Music Publishing | 3 | C |
| 28-3110 | Finance | 3 | C |
| 28-3130 | Entrepreneurship | 3 | C |
| 28-3511 | Leadership | 3 | C |
| 28-3760 | Sponsorship | 3 | C |

This page displays information from the OASIS Catalog.

The OASIS system is maintained by the IT department. Program requirement records are maintained by the associate deans in each of their respective schools.