

## Undergraduate Program Requirements

### Communication Program Requirements

Currently displaying program requirements for academic year: UNDG 2015-2016 ▼

#### Creative Advert Minor 15

#### CREATIVE ADVERTISING

#### CREATIVE ADV MINOR-18 cr

Courses: 6/6

Course	Title	Credits	Grade
<b>54-1600</b>	<b>Introduction to Advertising</b>	<b>3</b>	<b>C</b>
<b>54-1601</b>	<b>Consumer Behavior</b>	<b>3</b>	<b>C</b>
<b>54-1604</b>	<b>Interactive Advertising</b>	<b>3</b>	<b>C</b>
<b>54-1605</b>	<b>Advertising Copywriting I</b>	<b>3</b>	<b>C</b>
<b>54-2601</b>	<b>Advertising Workshop</b>	<b>3</b>	<b>C</b>
<b>54-3604</b>	<b>Portfolio Development</b>	<b>3</b>	<b>C</b>
OR 1 of the following:			
	<b>54-3978 Agency</b>	<b>3</b>	<b>C</b>

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