

Undergraduate Program Requirements

Design Program Requirements

Currently displaying program requirements for academic year: UNDG 2015-2016 ▼

Graphic Design BA15

45 credits required. Grade of "C" or better required in all major courses. GPA of 3.0 or better in the major required for all BFA candidates.

Upon successful completion of this program, students should be able to:

- Describe, analyze, and interpret visual communications within the social, historical, and theoretical contexts.
- Understand software for print, web and new media and gain the ability to seek out new uses for emerging technologies.
- Use skills in typography, layout, information design, packaging design and other applications to create clear and dynamic visual communication.

Graphic Design BA

First & Second Semester

Courses: 9/9

Course	Title	Credits	Grade
22-1105	Introduction to Visual Culture	3	C
22-1910	Making 1	3	C
<i>Students must complete a minimum of 6 credits of "Foundation Skill:" courses. Choose from 22-196***** and 22-197*****</i>			
22-196*****			C
22-197*****			C
22-1920	Making 2	3	C
OR 1 of the following:			
	22-1925 Making for Transfers	3	C

Note: Making for Transfers (22-1925) may not be appropriate for all transfer students. Please see your faculty advisor.

Third Semester

Courses: 3/3

Course	Title	Credits	Grade
21-1320	Design Lab	3	C
21-2330	Graphic Design I: Form and Structure	3	C
21-2375	Website Design I	3	C

Fourth Semester

Courses: 2/2

Course	Title	Credits	Grade
21-3340	Typography for Graphic Design	3	C
21-3350	Graphic Design II: Semiotics and Form	3	C

Courses: 2/2

Fifth Semester

Course	Title	Credits	Grade
22-2170	History of Communication Design	3	C
21-3345	Publication Design	3	C

Sixth Semester

Courses: 2/2

Course	Title	Credits	Grade
21-3355	Branding Identity	3	C
21-3376	Website Design II	3	C

Seventh Semester

Courses: 1/1

Course	Title	Credits	Grade
21-3360	Packaging Design	3	C
OR 1 of the following:			
	21-3370 Experimental Typography	3	C

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The OASIS system is maintained by the IT department. Program requirement records are maintained by the associate deans in each of their respective schools.