

Undergraduate Program Requirements

Design Program Requirements

Currently displaying program requirements for academic year: UNDG 2015-2016 ▼

Graphic Design BFA 2015

74 credits required. Grade of "C" or better required in all major courses.

Upon successful completion of this program, students should be able to:

- Describe, analyze, and interpret visual communications within social, historical and theoretical contexts.
- Understand software for print, web and new media, and gain the ability to seek out new uses for emerging technologies.
- Use advanced skills in typography, layout, information design, packaging design, environmental graphics and screen-based/interactive applications to create clear and dynamic visual communication.
- Use primary and secondary research methods in the conceptualization and solution of design problems.
- Present a succinct, cohesive, critically edited and interpreted body of work.

Graphic Design BFA

First & Second Semester

Courses: 9/9

Course	Title	Credits	Grade
22-1105	Introduction to Visual Culture	3	C
22-1910	Making 1	3	C

*Students must complete a minimum of 6 credits of "Foundation Skill:" courses. Choose from 22-196***** and 22-197*****.*

22-196*****			C
22-197*****			C
22-1920	Making 2	3	C

OR 1 of the following:

22-1925 Making for Transfers	3	C
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Note: Making for Transfers (22-1925) may not be appropriate for all transfer students. Please see your faculty advisor.

Third Semester

Courses: 3/3

Course	Title	Credits	Grade
21-1320	Design Lab	3	C
21-2330	Graphic Design I: Form and Structure	3	C
21-2375	Website Design I	3	C

Fourth Semester

Courses: 3/3

Course	Title	Credits	Grade
22-2170	History of Communication Design	3	C
21-3340	Typography for Graphic Design	3	C
21-3350	Graphic Design II: Semiotics and Form	3	C

Courses: 2/2

Fifth Semester

Course	Title	Credits	Grade
21-3345	Publication Design	3	C
21-3358	Graphic Design III: Visual Identity and Narrative	3	C

Sixth Semester

Courses: 2/2

Course	Title	Credits	Grade
21-3372	Graphic Design IV: Narrative and Research Studio	3	C
21-3376	Website Design II	3	C

Seventh Semester

Courses: 2/2

Course	Title	Credits	Grade
21-3370	Experimental Typography	3	C
21-3380	Graphic Design V: Branded Environments	3	C

Eighth Semester

Courses: 2/2

Course	Title	Credits	Grade
21-4300	Graphic Design Practicum: Client Design Studio	6	C
28-1310	Business of Design	3	C

Choose 14 credits from the following list of courses. These courses may be taken any time, once prerequisites are met.

Graphic Design Electives

Courses: 5/10

Course	Title	Credits	Grade
21-1040	Ceramics I	3	C
21-1330	Information Design	3	C
21-3360	Packaging Design	3	C
21-3378	Design Lab II	3	C
21-3385	Professional Portfolio Development	3	C
21-3988	Internship: Design	1	C
21-ELEC*****			C
22-196*****			C
22-197*****			C
22-2171	Modern and Contemporary Design	3	C
22-2172	Design Culture Now	3	C
22-2220	Painting I	3	C
22-2224	Printmaking I	3	C
22-2944	Furniture Design	3	C
22-2946	Furniture Construction	3	C
22-3221	Painting II	3	C
22-3224	Printmaking II	3	C
22-3988	Internship: Art and Art History	1	C

22-ELEC*****			C
23-1111	Foundations of Photography I	3	C
23-2201	Digital Imaging I	3	C
23-2300	Introduction to Lighting	3	C
23-2650	History of Photography I	3	C
23-2655	History of Photography II	3	C
27-1920	Visual Merchandising I	3	C
28-2712	Self-Management and Freelancing	3	C
28-3150	Project Management	3	C
28-3416	Digital Media Strategies	3	C
36-1300	Digital Image Design	3	C
36-1420	Scripting for Web and Mobile I	3	C
36-2601	Authoring Interactive Media	3	C
36-3100	Interface Design I	3	C
66-3426	Letterpress Studio	3	C

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