

## Undergraduate Program Requirements

### Business & Entrepreneur Program Requirements

Currently displaying program requirements for academic year:  ▼

#### Intel Prop Mgmt Minor<sup>16</sup>

**18 credits required for this Minor.** Grade of "C" or better required in all Minor courses.

##### Intellectual Prop Mgmt

#### REQUIRED

Courses: 4/4

Course	Title	Credits	Grade
<b>28-2250</b>	<b>Managing and Licensing Intellectual Property</b>	<b>3</b>	<b>C</b>
<b>28-2435</b>	<b>Music Publishing</b>	<b>3</b>	<b>C</b>
<b>28-3152</b>	<b>Negotiation Skills</b>	<b>3</b>	<b>C</b>
<b>28-3416</b>	<b>Digital Media Strategies</b>	<b>3</b>	<b>C</b>

#### ELECTIVES

Courses: 2/13

Course	Title	Credits	Grade
<b>28-1110</b>	<b>Introduction to Management</b>	<b>3</b>	<b>C</b>
<b>28-1112</b>	<b>Managerial Economics</b>	<b>3</b>	<b>C</b>
<b>28-1113</b>	<b>Information Management</b>	<b>3</b>	<b>C</b>
<b>28-1115</b>	<b>Entertainment Marketing</b>	<b>3</b>	<b>C</b>
<b>28-2110</b>	<b>Accounting</b>	<b>3</b>	<b>C</b>
<b>28-2111</b>	<b>Entertainment Law</b>	<b>3</b>	<b>C</b>
<b>28-3110</b>	<b>Finance</b>	<b>3</b>	<b>C</b>
<b>28-3130</b>	<b>Entrepreneurship</b>	<b>3</b>	<b>C</b>
<b>28-3511</b>	<b>Leadership</b>	<b>3</b>	<b>C</b>
<b>28-4615</b>	<b>Digital Business Development: Practicum</b>	<b>3</b>	<b>C</b>
<b>28-4060</b>	<b>AEMMP Digital Distribution and Promotion Agency: Practicum</b>	<b>3</b>	<b>C</b>
<b>28-4065</b>	<b>AEMMP Music Publishing: Practicum</b>	<b>3</b>	<b>C</b>

This page displays information from the OASIS Catalog.

The OASIS system is maintained by the IT department. Program requirement records are maintained by the associate deans in each of their respective schools.