

## Undergraduate Program Requirements

### Communication Program Requirements

Currently displaying program requirements for academic year: UNDG 2016-2017 ▼

#### Public Relations Minor16

##### PR MINOR 18cr

Courses: 6/6

| Course         | Title                                 | Credits  | Grade    |
|----------------|---------------------------------------|----------|----------|
| <b>54-1700</b> | <b>Intro to Public Relations</b>      | <b>3</b> | <b>C</b> |
| <b>54-1701</b> | <b>Public Relations Writing I</b>     | <b>3</b> | <b>C</b> |
| <b>54-2707</b> | <b>Public Relations Issues</b>        | <b>3</b> | <b>C</b> |
| <b>54-2712</b> | <b>Social Media and PR Strategies</b> | <b>3</b> | <b>C</b> |
| <b>54-2713</b> | <b>Strategic Media Relations</b>      | <b>3</b> | <b>C</b> |
| <b>54-3701</b> | <b>Presentation Skills</b>            | <b>3</b> | <b>C</b> |

OR 1 of the following:

|                             |          |          |
|-----------------------------|----------|----------|
| <b>54-3702 PR Campaigns</b> | <b>3</b> | <b>C</b> |
|-----------------------------|----------|----------|

This page displays information from the OASIS Catalog.

The OASIS system is maintained by the IT department. Program requirement records are maintained by the associate deans in each of their respective schools.