

Undergraduate Program Requirements

Business & Entrepreneur Program Requirements

Currently displaying program requirements for academic year: ▼

Live&Perform ArtMgmtBA17

42 credits required.

Grade of C or better required in all major courses.

Level I		Courses:	5/5
Course	Title	Credits	Grade
28-1110	Introduction to Management	3	C
28-1112	Managerial Economics	3	C
28-1113	Information Management	3	C
28-1115	Entertainment Marketing	3	C
28-1718	Business of Live and Performing Arts	3	C
Level II		Courses:	4/4
Course	Title	Credits	Grade
28-2110	Accounting	3	C
28-2111	Entertainment Law	3	C
28-2120	Business Writing	3	C
28-2430	Talent Management	3	C
Level III		Courses:	5/5
Course	Title	Credits	Grade
28-3110	Finance	3	C
28-3130	Entrepreneurship	3	C
28-3511	Leadership	3	C
28-3830	Booking and Presenting Live Entertainment	3	C
28-3832	Producing & Touring Live Entertainment	3	C

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