

Undergraduate Program Requirements

Business & Entrepreneur Program Requirements

Currently displaying program requirements for academic year: UNDG 2017-2018 ▼

Music Business Mgmt BA17

42 credits required.

Grade of C or better required in all major courses.

Course	Title	Credits	Grade
Level I		Courses:	5/5
28-1110	Introduction to Management	3	C
28-1112	Managerial Economics	3	C
28-1113	Information Management	3	C
28-1115	Entertainment Marketing	3	C
28-1410	Business of Music	3	C
Level II		Courses:	5/5
28-2110	Accounting	3	C
28-2111	Entertainment Law	3	C
28-2120	Business Writing	3	C
28-2411	Applied Marketing: Music Business	3	C
28-2435	Music Publishing	3	C
Level III		Courses:	4/4
28-3110	Finance	3	C
28-3130	Entrepreneurship	3	C
28-3472	Decision Making: Music Business	3	C
28-3511	Leadership	3	C

This page displays information from the OASIS Catalog.

The OASIS system is maintained by the IT department. Program requirement records are maintained by the associate deans in each of their respective schools.