

Degree:	Bachelor of Arts	Credits required for degree:	120
Major:	Arts Management	Credits required in major:	48
Concentration:	Film Business		

1st Semester Courses	Credit Hours	2nd Semester Courses	Credit Hours
Total Semester Credit Hours	15	Total Semester Credit Hours	15
BUSE 101 Introduction to Marketing	3	BUSE 109 Information Management	3
BUSE 105 Introduction to Management and Entrepreneurship	3	BUSE 155 Business of Film and TV	3
ENGL 111 Writing and Rhetoric I (Core/LAS)	3	ENGL 112 Writing and Rhetoric II (Core/LAS)	3
FEXP 1** Columbia Experience (FSE/Core)	3	Columbia Core / LAS Requirement (Math)	3
College-Wide Elective/Minor Requirement	3	College-Wide Elective/Minor Requirement	3
3rd Semester Courses	Credit Hours	4th Semester Courses	Credit Hours
Total Semester Credit Hours	15	Total Semester Credit Hours	15
BUSE 201 Accounting	3	BUSE 205 Law for Creative Industries	3
BUSE 208 Business Writing	3	BUSE 303 Finance	3
BUSE 210 Economics for Creatives	3	BUSE 312 Organizational Behavior	3
Columbia Core / LAS Requirement	3	Columbia Core / Columbia Experience	3
College-Wide Elective / Minor Requirement	3	College-Wide Elective / Minor Requirement	3
5th Semester Courses	Credit Hours	6th Semester Courses	Credit Hours
Total Semester Credit Hours	15	Total Semester Credit Hours	15
BUSE 325 Cultural Policy	3	BUSE 248 Talent Management	3
BUSE 308 Entrepreneurship	3	BUSE 332 Managing/Licensing Intellectual Property or BUSE 381 Box Office Management & Ticketing Strategies	3
Columbia Core / LAS Requirement	3	Columbia Core / LAS Requirement	3
Columbia Core / LAS Requirement	3	Columbia Core / Columbia Experience	3
College-Wide Elective / Minor Requirement	3	College-Wide Elective / Minor Requirement	3
7th Semester Courses	Credit Hours	8th Semester Courses	Credit Hours
Total Semester Credit Hours	15	Total Semester Credit Hours	15
BUSE 373 Film Marketing	3	BUSE 479 Executive Producing for Film & TV: Practicum	3
Columbia Core / LAS Requirement	3	Columbia Core / LAS Requirement	3
Columbia Core / LAS Requirement	3	Columbia Core / LAS Requirement	3
College-Wide Elective / Minor Requirement	3	College-Wide Elective / Minor Requirement	3
College-Wide Elective / Minor Requirement	3	College-Wide Elective / Minor Requirement	3

Notes:

This degree plan is a suggested sequence only. Students should work with their Academic Advisors and Departments to develop unique individual plans.

The 42 credits required in the Columbia Core include the Essential Liberal Arts and Sciences (33 LAS Credits) and the Columbia Experience (9 credits).

Students are advised to complete their Writing and Rhetoric and Mathematics Requirements by the time they earn 45 credits (or within the first 3 semesters).

Major Electives include courses required to finish a major, and students will choose from a list of major electives in the course catalog.

College-Wide Electives include all courses and credits not specifically applied towards the Columbia Core or Major Requirements/Electives.

Students are encouraged to consider declaring a Minor to complete their required College-Wide Elective credits.

Full-time status at Columbia College Chicago is a minimum of 12 attempted credits per term, but the cost of tuition is the same for 12-16 attempted credits.