

Degree:	Bachelor of Arts	Credits required for degree:	120
Major:	Arts and Entertainment Management	Credits required in major:	45
Concentration:	Design Management	Estimated semesters to complete this degree plan:	8

1st Semester Courses (Typically the Fall Semester)	Credit Hours	2nd Semester Courses (Typically the Spring Semester)	Credit Hours
Total Semester Credit Hours	15	Total Semester Credit Hours	15
BUSE 105 Introduction to Management and Entrepreneurship	3	BUSE 109 Information Management	3
BUSE 150 Business of Media	3	BUSE 200 Entrepreneurship	3
CCCX 1** First Semester Experience (Columbia Experience)	3	Columbia Core Requirement	3
ENGL 111 Foundations of 21st Century Writing (Communication)	3	Columbia Core Requirement (Communication)	3
College-Wide Elective	3	College-Wide Elective	3
3rd Semester Courses (Typically the Fall Semester)	Credit Hours	4th Semester Courses (Typically the Spring Semester)	Credit Hours
Total Semester Credit Hours	15	Total Semester Credit Hours	15
BUSE 130 Business of Design	3	BUSE 201 Accounting	3
BUSE 178 Creativity and Innovation	3	BUSE 205 Law for Creative Industries	3
Columbia Core Requirement	3	Columbia Core Requirement	3
Columbia Core Requirement	3	Columbia Core Requirement	3
College-Wide Elective	3	College-Wide Elective	3
5th Semester Courses (Typically the Fall Semester)	Credit Hours	6th Semester Courses (Typically the Spring Semester)	Credit Hours
Total Semester Credit Hours	15	Total Semester Credit Hours	15
BUSE 208 Business Writing	3	BUSE 303 Finance	3
BUSE 260 Brands and Branding	3	BUSE 311 Strategic Management	3
Columbia Core Requirement	3	Columbia Core Requirement	3
College-Wide Elective	3	College-Wide Elective	3
College-Wide Elective	3	College-Wide Elective	3
7th Semester Courses (Typically the Fall Semester)	Credit Hours	8th Semester Courses (Typically the Spring Semester)	Credit Hours
Total Semester Credit Hours	15	Total Semester Credit Hours	15
BUSE 320 Fundraising	3	BUSE 489 Creative Agency Practicum	3
BUSE 334 Digital Media Strategies	3	College-Wide Elective	3
College-Wide Elective	3	College-Wide Elective	3
College-Wide Elective	3	College-Wide Elective	3
College-Wide Elective	3	College-Wide Elective	3

Notes on the Four-Year Student Degree Plan:

This degree plan is a suggested sequence. Students should consult their advisor to create an individual plan.

All students are required to complete a minimum of 30 credits in **Columbia Core Requirements**.

Major Electives are required courses chosen from a list in the course catalog.

College-Wide Electives are courses not counted toward the Columbia Core or Major Requirements.

All undergraduates must complete 6 credits of DEI coursework and 9 credits of advanced (200-level or higher) Columbia Core courses.

Students are encouraged to declare a Minor to fulfill College-Wide Elective credits.

Full-time status is 12+ credits, but tuition covers 12–18. Students are encouraged to take 15–16 credits per semester to stay on track for graduation and maximize value.

Degree:	Bachelor of Arts	Credits required for degree:	120
Major:	Arts Entertainment Media Management	Credits required in major:	45
Concentration:	Design Management	Estimated semesters to complete this degree plan:	4

1st Semester Courses (Typically the Fall Semester)	Credit Hours	2nd Semester Courses (Typically the Spring Semester)	Credit Hours
Total Semester Credit Hours	15	Total Semester Credit Hours	15
BUSE 105 Introduction to Management and Entrepreneurship	3	BUSE 130 Business of Design	3
BUSE 109 Information Management	3	BUSE 178 Creativity and Innovation	3
BUSE 150 Business of Media	3	BUSE 201 Accounting	3
BUSE 200 Entrepreneurship	3	BUSE 205 Law for Creative Industries	3
College-Wide Elective	3	Columbia Experience Requirement	3
3rd Semester Courses (Typically the Fall Semester)	Credit Hours	4th Semester Courses (Typically the Spring Semester)	Credit Hours
Total Semester Credit Hours	15	Total Semester Credit Hours	15
BUSE 208 Business Writing	3	BUSE 320 Fundraising	3
BUSE 260 Brands and Branding	3	BUSE 334 Digital Media Strategies	3
BUSE 303 Finance	3	BUSE 489 Creative Agency Practicum	3
BUSE 311 Strategic Management	3	College-Wide Elective	3
College-Wide Elective	3	College-Wide Elective	3
5th Semester Courses (Typically the Fall Semester)	Credit Hours	6th Semester Courses (Typically the Spring Semester)	Credit Hours
Total Semester Credit Hours	0	Total Semester Credit Hours	0
7th Semester Courses (Typically the Fall Semester)	Credit Hours	8th Semester Courses (Typically the Spring Semester)	Credit Hours
Total Semester Credit Hours	0	Total Semester Credit Hours	0

Notes on the Transfer Student Degree Plan:

This plan assumes at least 60 transfer credits and completion of Columbia Core requirements. DEI and Columbia Experience must be completed at Columbia and cannot be fulfilled with transfer credits.

This degree plan is a suggested sequence. Students should consult their advisor to create an individual plan.

All students are required to complete a minimum of 30 credits in **Columbia Core Requirements**.

Major Electives are required courses chosen from a list in the course catalog.

College-Wide Electives are courses not counted toward the Columbia Core or Major Requirements.

All undergraduates must complete 6 credits of DEI coursework and 9 credits of advanced (200-level or higher) Columbia Core courses.

Students are encouraged to declare a Minor to fulfill College-Wide Elective credits.

Full-time status is 12+ credits, but tuition covers 12–18. Students are encouraged to take 15–16 credits per semester to stay on track for graduation and maximize value.