

Degree:	Bachelor of Arts	Credits required for degree:	120
Major:	Entrepreneurship & Innovation	Credits required in major:	45
Concentration:		Estimated semesters to complete this degree plan:	8

1st Semester Courses (Typically the Fall Semester)	Credit Hours	2nd Semester Courses (Typically the Spring Semester)	Credit Hours
Total Semester Credit Hours	15	Total Semester Credit Hours	15
BUSE 101 Introduction to Marketing	3	BUSE 178 Creativity and Innovation Strategies	3
BUSE 109 Information Management	3	BUSE 200 Entrepreneurship	3
CCCX 1** First Semester Experience (Columbia Experience)	3	Columbia Core Requirement	3
ENGL 111 Foundations of 21st Century Writing (Communication)	3	Columbia Core Requirement (Communication)	3
College-Wide Elective	3	College-Wide Elective	3
3rd Semester Courses (Typically the Fall Semester)	Credit Hours	4th Semester Courses (Typically the Spring Semester)	Credit Hours
Total Semester Credit Hours	15	Total Semester Credit Hours	15
BUSE 201 Accounting	3	BUSE 210 Managerial Economics	3
BUSE 205 Law for Creative Industries	3	BUSE 218 Launching and Operating a Successful Business	3
Columbia Core Requirement	3	Columbia Core Requirement	3
Columbia Core Requirement	3	Columbia Core Requirement	3
College-Wide Elective	3	College-Wide Elective	3
5th Semester Courses (Typically the Fall Semester)	Credit Hours	6th Semester Courses (Typically the Spring Semester)	Credit Hours
Total Semester Credit Hours	15	Total Semester Credit Hours	15
BUSE 258 Business and Marketing Innovation	3	BUSE 309 Entrepreneurship: Business Plan and Pitch	3
BUSE 303 Finance	3	BUSE 334 Digital Media Strategies	3
Columbia Core Requirement	3	Columbia Core Requirement	3
College-Wide Elective	3	College-Wide Elective	3
College-Wide Elective	3	College-Wide Elective	3
7th Semester Courses (Typically the Fall Semester)	Credit Hours	8th Semester Courses (Typically the Spring Semester)	Credit Hours
Total Semester Credit Hours	15	Total Semester Credit Hours	15
BUSE 358 Marketing Data Analytics	3	BUSE 368 Leadership	3
BUSE 378 Sponsorship	3	BUSE 478 or BUSE 482	3
College-Wide Elective	3	College-Wide Elective	3
College-Wide Elective	3	College-Wide Elective	3
College-Wide Elective	3	College-Wide Elective	3

Notes on the Four-Year Student Degree Plan:

This degree plan is a suggested sequence. Students should consult their advisor to create an individual plan.

All students are required to complete a minimum of 30 credits in **Columbia Core Requirements**.

Major Electives are required courses chosen from a list in the course catalog.

College-Wide Electives are courses not counted toward the Columbia Core or Major Requirements.

All undergraduates must complete 6 credits of DEI coursework and 9 credits of advanced (200-level or higher) Columbia Core courses.

Students are encouraged to declare a Minor to fulfill College-Wide Elective credits.

Full-time status is 12+ credits, but tuition covers 12–18. Students are encouraged to take 15–16 credits per semester to stay on track for graduation and maximize value.



TRANSFER STUDENT DEGREE PLAN 2025-2026 ACADEMIC YEAR

Degree:	Bachelor of Arts	Credits required for degree:	120
Major:	Major Name	Credits required in major:	45
Concentration:	Concentration Name	Estimated semesters to complete this degree plan:	4

1st Semester Courses (Typically the Fall Semester)	Credit Hours	2nd Semester Courses (Typically the Spring Semester)	Credit Hours
Total Semester Credit Hours	15	Total Semester Credit Hours	15
BUSE 101 Introduction to Marketing	3	BUSE 201 Accounting	3
BUSE 109 Information Management	3	BUSE 205 Law for Creative Industries	3
BUSE 178 Creativity and Innovation Strategies	3	BUSE 210 Managerial Economics	3
BUSE 200 Entrepreneurship	3	BUSE 218 Launching and Sustaining a successful Business	3
College-Wide Elective	3	Columbia Experience Requirement	3
3rd Semester Courses (Typically the Fall Semester)	Credit Hours	4th Semester Courses (Typically the Spring Semester)	Credit Hours
Total Semester Credit Hours	15	Total Semester Credit Hours	15
BUSE 258 Business and Marketing Innovation	3	BUSE 358 Marketing Data Analytics	3
BUSE 303 Finance	3	BUSE 368 Leadership	3
BUSE 309 Entrepreneurship: Business Plan and Pitch	3	BUSE 478 or BUSE 482	3
BUSE 334 Digital Media Strategies	3	College-Wide Elective	3
College-Wide Elective	3	College-Wide Elective	3
5th Semester Courses (Typically the Fall Semester)	Credit Hours	6th Semester Courses (Typically the Spring Semester)	Credit Hours
Total Semester Credit Hours	0	Total Semester Credit Hours	0
7th Semester Courses (Typically the Fall Semester)	Credit Hours	8th Semester Courses (Typically the Spring Semester)	Credit Hours
Total Semester Credit Hours	0	Total Semester Credit Hours	0

Notes on the Transfer Student Degree Plan:

This plan assumes at least 60 transfer credits and completion of Columbia Core requirements. DEI and Columbia Experience must be completed at Columbia and cannot be fulfilled with transfer credits.

This degree plan is a suggested sequence. Students should consult their advisor to create an individual plan.

All students are required to complete a minimum of 30 credits in **Columbia Core Requirements**.

Major Electives are required courses chosen from a list in the course catalog.

College-Wide Electives are courses not counted toward the Columbia Core or Major Requirements.

All undergraduates must complete 6 credits of DEI coursework and 9 credits of advanced (200-level or higher) Columbia Core courses.

Students are encouraged to declare a Minor to fulfill College-Wide Elective credits.

Full-time status is 12+ credits, but tuition covers 12–18. Students are encouraged to take 15–16 credits per semester to stay on track for graduation and maximize value.