Undergraduate Program Requirements

Business & Entrepreneur Program Requirements

Currently displaying program requirements for academic year: UNDG 2013-2014

InternationalArtMgmtBA13

42 credits required.

Grade of "C" or better required in all major courses. Successful International Arts Management graduates will be able to:

- Understand the fundamentals of managing creative organizations and professionals.
- Apply critical thinking, problem solving, and communication skills to the entrepreneurial management of the creative sectors.
- Analyze trends, opportunities, and challenges to compete successfully in a rapidly changing global environment.
- Lead the next generation of creative ventures.
- Launch self-sustaining creative careers.

Level I Core   Courses: 4/4

Course	Title	Credits	Grade
28-1110	**Introduction to Management**	**3**	**C**
28-1112	**Managerial Economics**	**3**	**C**
28-1113	**Information Management**	**3**	**C**
28-1115	**Entertainment Marketing**	**3**	**C**

Level II Core   Courses: 3/3

Course	Title	Credits	Grade
28-2110	**Accounting**	**3**	**C**
28-2111	**Entertainment Law**	**3**	**C**
28-2120	**Writing for Managers**	**3**	**C**

Level III Core   Courses: 3/3

Course	Title	Credits	Grade
28-3110	**Finance**	**3**	**C**
28-3130	**Entrepreneurship**	**3**	**C**
28-3511	**Leadership**	**3**	**C**

You must complete course 28-3160, International Arts Management, as a prerequisite to the Concentration courses. Students in this concentration will not be allowed to substitute courses taken abroad for AEMM Core requirements.

Concentration   Courses: 4/4

Course	Title	Credits	Grade

28-3160	International Arts Management	3	C
28-INTLA	International Arts Management SA	3	C
28-INTLB	International Arts Management SA	3	C
28-INTLC	International Arts Management SA	3	C

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