

## Undergraduate Program Requirements

### Design Program Requirements

Currently displaying program requirements for academic year: UNDG 2013-2014 ▼

#### Graphic Design BA13

**45 credits required.** Grade of "C" or better required in all major courses.

Upon successful completion of this program, students will be able to:

- Describe, analyze, and interpret visual communications within the social, historical, and theoretical contexts.
- Understand software for print, web and new media and gain the ability to seek out new uses for emerging technologies.
- Use advanced skills in typography, layout, information design, packaging design and other applications to create clear and dynamic visual communication.
- Use primary and secondary research methods in the conceptualization and solution of design problems.

#### Graphic Design BA

##### First Semester

Courses: 3/3

Course	Title	Credits	Grade
<b>22-1105</b>	<b>Introduction to Visual Culture</b>	<b>3</b>	<b>C</b>
<b>22-1210</b>	<b>Drawing I</b>	<b>3</b>	<b>C</b>
OR 1 of the following:			
	<b>22-1950 Materials</b>	<b>1</b>	<b>C</b>
	<b>22-1940 Methods</b>	<b>1</b>	<b>C</b>
	<b>22-1930 Medium</b>	<b>1</b>	<b>C</b>
<b>22-1220</b>	<b>Fundamentals of 2-D Design</b>	<b>3</b>	<b>C</b>
OR 1 of the following:			
	<b>22-1910 Making 1</b>	<b>3</b>	<b>C</b>

##### Second Semester

Courses: 2/2

Course	Title	Credits	Grade
<b>22-1230</b>	<b>Fundamentals of 3-D Design</b>	<b>3</b>	<b>C</b>
OR 1 of the following:			
	<b>22-1940 Methods</b>	<b>1</b>	<b>C</b>
	<b>22-1930 Medium</b>	<b>1</b>	<b>C</b>
	<b>22-1950 Materials</b>	<b>1</b>	<b>C</b>
<b>23-1111</b>	<b>Foundations of Photography I</b>	<b>3</b>	<b>C</b>
OR 1 of the following:			
	<b>22-1920 Making 2</b>	<b>3</b>	<b>C</b>

##### Third Semester

Courses: 3/3

Course	Title	Credits	Grade
<b>22-1310</b>	<b>Beginning Typography</b>	<b>3</b>	<b>C</b>
<b>22-1320</b>	<b>Design Lab</b>	<b>3</b>	<b>C</b>
<b>22-2612</b>	<b>Intro to Visual Design Studies</b>	<b>3</b>	<b>C</b>

OR 1 of the following:

<b>22-2330 Introduction to Graphic Design</b>	<b>3</b>	<b>C</b>
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**Fourth Semester** Courses: 2/2

Course	Title	Credits	Grade
<b>22-2420</b>	<b>Applied Drawing</b>	<b>3</b>	<b>C</b>
<b>22-3375</b>	<b>Website Design I</b>	<b>3</b>	<b>C</b>

**Fifth Semester** Courses: 2/2

Course	Title	Credits	Grade
<b>22-2170</b>	<b>History of Communication Design</b>	<b>3</b>	<b>C</b>
<b>22-3340</b>	<b>Intermediate Typography</b>	<b>3</b>	<b>C</b>

**Sixth Semester** Courses: 2/2

Course	Title	Credits	Grade
<b>22-2611</b>	<b>Integrated Design Studio</b>	<b>3</b>	<b>C</b>

OR 1 of the following:

<b>22-3350 Sign, Symbol, Image</b>	<b>3</b>	<b>C</b>
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Choose one course: 22-3376, 22-3347, or 22-3378.

<b>22-3376</b>	<b>Website Design II</b>	<b>3</b>	<b>C</b>
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OR 1 of the following:

<b>22-3378 Design Lab II</b>	<b>3</b>	<b>C</b>
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<b>22-3347 Book Design</b>	<b>3</b>	<b>C</b>
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**Seventh Semester** Courses: 1/1

Course	Title	Credits	Grade
<b>22-3584</b>	<b>Management for Designers</b>	<b>3</b>	<b>C</b>

This page displays information from the OASIS Catalog.

The OASIS system is maintained by the IT department. Program requirement records are maintained by the associate deans in each of their respective schools.