

## Undergraduate Program Requirements

### Design Program Requirements

Currently displaying program requirements for academic year: **UNDG 2013-2014**

#### GraphicDes: PubliDesBA13

**45 credits required.** Grade of "C" or better required in all major courses.

Upon successful completion of this program, students will be able to:

- Describe, analyze, and interpret visual communications within the social, historical, and theoretical contexts.
- Understand software for print, web and new media and gain the ability to seek out new uses for emerging technologies.
- Use advanced skills in typography, layout, information design, packaging design and other applications to create clear and dynamic visual communication.
- Use primary and secondary research methods in the conceptualization and solution of design problems.

#### GraphDes:PublicationDes

##### First Semester

Courses: 3/3

Course	Title	Credits	Grade
<b>22-1105</b>	<b>Introduction to Visual Culture</b>	<b>3</b>	<b>C</b>
<b>22-1210</b>	<b>Drawing I</b>	<b>3</b>	<b>C</b>
OR 1 of the following:			
	<b>22-1950 Materials</b>	<b>1</b>	<b>C</b>
	<b>22-1940 Methods</b>	<b>1</b>	<b>C</b>
	<b>22-1930 Medium</b>	<b>1</b>	<b>C</b>
<b>22-1220</b>	<b>Fundamentals of 2-D Design</b>	<b>3</b>	<b>C</b>
OR 1 of the following:			
	<b>22-1910 Making 1</b>	<b>3</b>	<b>C</b>

##### Second Semester

Courses: 2/2

Course	Title	Credits	Grade
<b>22-1230</b>	<b>Fundamentals of 3-D Design</b>	<b>3</b>	<b>C</b>
OR 1 of the following:			
	<b>22-1930 Medium</b>	<b>1</b>	<b>C</b>
	<b>22-1950 Materials</b>	<b>1</b>	<b>C</b>
	<b>22-1940 Methods</b>	<b>1</b>	<b>C</b>
<b>23-1111</b>	<b>Foundations of Photography I</b>	<b>3</b>	<b>C</b>
OR 1 of the following:			

**22-1920 Making 2****3****C****Third Semester**

Courses:

3/3

Course	Title	Credits	Grade
<b>22-1310</b>	<b>Beginning Typography</b>	<b>3</b>	<b>C</b>
<b>22-1320</b>	<b>Design Lab</b>	<b>3</b>	<b>C</b>
<b>22-2612</b>	<b>Intro to Visual Design Studies</b>	<b>3</b>	<b>C</b>

OR 1 of the following:

**22-2330 Introduction to Graphic Design****3****C****Fourth Semester**

Courses:

3/3

Course	Title	Credits	Grade
<b>22-2420</b>	<b>Applied Drawing</b>	<b>3</b>	<b>C</b>
<b>22-3375</b>	<b>Website Design I</b>	<b>3</b>	<b>C</b>
<b>22-2170</b>	<b>History of Communication Design</b>	<b>3</b>	<b>C</b>

**Concentration**

Courses:

4/4

Course	Title	Credits	Grade
<b>22-2450</b>	<b>Reading Graphically</b>	<b>3</b>	<b>C</b>
<b>22-3345</b>	<b>Publication Design</b>	<b>3</b>	<b>C</b>
<b>22-3347</b>	<b>Book Design</b>	<b>3</b>	<b>C</b>

Choose one of the following:

<b>22-3424</b>	<b>Drawing the Graphic Novel</b>	<b>3</b>	<b>C</b>
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OR 1 of the following:

<b>22-3432 Children's Book Illustration</b>	<b>3</b>	<b>C</b>
<b>22-2939 Introduction to Artists' Books</b>	<b>3</b>	<b>C</b>

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