

Undergraduate Program Requirements

Design Program Requirements

Currently displaying program requirements for academic year: UNDG 2013-2014 ▼

Graphic Design BFA 2013

69 credits required. Grade of "C" or better required in all major courses.

Upon successful completion of this program, students will be able to:

- Describe, analyze, and interpret visual communications within social, historical and theoretical contexts.
- Understand software for print, web and new media and gain the ability to seek out new uses for emerging technologies.
- Use advanced skills in typography, layout, information design, packaging design and other applications to create clear and dynamic visual communication.
- Use primary and secondary research methods in the conceptualization and solution of design problems.
- Present a succinct, cohesive, critically edited and interpreted body of work.

Graphic Design

First Year

Courses: 5/9

Course	Title	Credits	Grade
22-1105	Introduction to Visual Culture	3	C
OR 1 of the following:			
	22-1102 History of Art II: Renaissance to Modern	3	C
22-1220	Fundamentals of 2-D Design	3	C
OR 1 of the following:			
	22-1910 Making 1	3	C
23-1111	Foundations of Photography I	3	C
OR 1 of the following:			
	22-1920 Making 2	3	C

CHOOSE from the following courses to successfully complete six (6) additional credits for First Year course requirements: 22-1210 Drawing I (3cr), 22-1230 Fundamentals of 3-D Design(3cr), 22-1930 Medium (1cr), 22-1940 Methods (1cr), 22-1950 Materials (1cr).

22-1210	Drawing I	3	C
22-1230	Fundamentals of 3-D Design	3	C
22-1930*****			C
22-1940*****			C
22-1950*****			C

Second Year

Courses: 5/5

Course	Title	Credits	Grade
22-1310	Beginning Typography	3	C
22-1320	Design Lab	3	C
22-2612	Intro to Visual Design Studies	3	C

22-2420	Applied Drawing	3	C
22-3375	Website Design I	3	C

Third Year Courses: 5/5

Course	Title	Credits	Grade
22-2170	History of Communication Design	3	C
22-3530	Photo Communication	3	C
22-3340	Intermediate Typography	3	C
22-3345	Publication Design	3	C
22-3350	Sign, Symbol, Image	3	C

Fourth Year Courses: 4/4

Course	Title	Credits	Grade
22-3355	Branding Identity	3	C
22-3360	Packaging Design	3	C
22-3370	Advanced Typography	3	C
22-3385	Professional Portfolio Development	3	C

OR 1 of the following:

22-3955	Interactive Portfolio Design	3	C
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Choose 6 credits from the following list. Students may take these courses anytime once pre-requisites are met.

Electives List A Courses: 2/2

Course	Title	Credits	Grade
26-1000	Animation I	4	C
22-1040	Ceramics for Non-Majors	3	C
22-1042	Jewelry and Objects for Non-Majors	3	C
22-1700	Product Design I: Materials and Techniques	3	C
22-1705	Product Design II: Design Paradigms	3	C
22-2220	Contemporary Issues in Painting	3	C
22-2224	Contemporary Issues in Printmaking	3	C
22-3224	Printmaking Strategies	3	C
22-2258	Contemporary Issues in New Media	3	C
22-2936	Strategies for Objects and Multiples	3	C
22-2941	Ceramic Concepts and Practices	3	C
22-2944	Furniture Design	3	C
22-2946	Furniture Construction	3	C
22-2960	Color Strategies	3	C
22-3105	Dada, Surrealism, Futurism	3	C
22-3221	Painting Strategies	3	C
22-3931	Experimental Photography/ Graphic Techniques I	3	C
22-3234	Installation Strategies	3	C
22-ELEC*****			C

Choose 6 credits from the following list. These courses may be taken anytime once pre-requisites are met.

Electives List B

Courses: 2/2

Course	Title	Credits	Grade
22-1330	Information Design	3	C
22-2172	Design Culture Now	3	C
22-2400	Illustration Introduction: Lecture	3	C
22-2415	Illustration Introduction: Studio	3	C
22-2520	Advertising Design	3	C
22-2901	Interdisciplinary Strategies in Art & Design	3	C
22-3347	Book Design	3	C
22-3371	Promotional Graphics	3	C
22-3378	Design Lab II	3	C
22-3430	Figure Illustration	3	C
22-3432	Children's Book Illustration	3	C
22-3435	Cartooning	3	C
22-3447	Broadcast Design: Introduction	3	C
22-3448	Type as Image	3	C
22-3460	Digital Illustration	3	C
22-3500	Art Director/Commercial Photographer	3	C
22-3525	Art Director/Copywriter Team	3	C
22-3535	Storyboard Development	3	C
22-3540	Creative Strategies in Advertising Design I	3	C
22-3542	Creative Strategies in Advertising Design II	3	C
22-3550	Advertising Communication	3	C
22-3584	Management for Designers	3	C
22-3988	Internship: Art and Design	1	C
OR 1 of the following:			
	21-3988 Internship: Design	1	C
22-3998	Independent Project: Art and Design	1	C
OR 1 of the following:			
	21-3998 Independent Project: Design	1	C

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