4-year Planning Tool
Columbia College Chicago
Academic Year 2015-16

Department: Design
Degree: Bachelor of Arts
Major: Advertising Art Direction

Example for planning purposes only

Columbia
C O L L E G E   C H I C A G O

Total credits required for degree: 45

Total credits required in the major: 120

1st Semester *(15 Credits)*	2nd Semester *(15 Credits)*
22-1105 Introduction to Visual Culture 22-1910 Making I **Foundations Skills: take 3 of the following (1 credit each)** 22-196* and 22-197* 52-**** Writing and Rhetoric I (EN) 48-11** First-Semester Experience (FY)	22-1920 Making 2 **Foundations Skills: take 3 of the following (1 credit each)** 22-196* and 22-197* 52-**** Writing and Rhetoric II (EN) Math (MA) College Wide Elective

3rd Semester *(15 Credits)*	4th Semester *(15 Credits)*
21-1310 Survey of Typography 21-1320 Design Lab 21-2510 Advertising Art Direction: Introduction Oral Communication (SP) Science (SC)	21-2520 Advertising Design 21-3375 Website Design I Social Science (SS) History (HI) College Wide Elective

5th Semester *(15 Credits)*	6th Semester *(15 Credits)*
22-2170 History of Communication Design 21-3540 Creative Strategies in Advertising I Science with Lab (SL) Humanities (HU) College Wide Elective	21-3541 Creative Strategies in Advertising II Literature (HL) History (HI) College Wide Elective College Wide Elective

7th Semester *(15 Credits)*	8th Semester *(15 Credits)*
21-3584 Management for Designers Social Science (SS) College Wide Elective College Wide Elective College Wide Elective	21-3550 Advertising Communication Humanities (HU) College Wide Elective College Wide Elective College Wide Elective

For more information, contact:

Key: *CWE:* College-wide elective. Choose from any course in Columbia's catalog for which you have met requisites.