

Four Year Planning Tool

Columbia College Chicago

Academic Year 2016-2017

Department: Design	Total Credits required for Degree:	120
Degree: Bachelor of Arts	Total Credits required in Major:	45
Major Program: Advertising Art Direction		

Example is for planning purposes only

1st Semester Courses	Credit Hours	2nd Semester Courses	Credit Hours
48-11XX First-Semester Experience	3	52-1152 Writing & Rhetoric II (EN)	3
52-1151 Writing & Rhetoric I (EN)	3	22-1920 Making II	3
22-1105 Introduction to Visual Culture	3	3 Foundations Skills Courses (22-196* and 22-197*)	3
22-1910 Making 1	3	LAS Core	3
3 Foundations Skills Courses (22-196* and 22-197*)	3	LAS Core	3
Total Semester Hours:	15	Total Semester Hours:	15
3rd Semester Courses	Credit Hours	4th Semester Courses	Credit Hours
21-1320 Design Lab	3	21-2375 Website Design I	3
21-1310 Survey of Typography	3	21-2520 Advertising Design	3
21-2510 Advertising Art Direction: Introduction	3	LAS Core	3
LAS Core	3	LAS Core	3
College-Wide Elective	3	College-Wide Elective	3
Total Semester Hours:	15	Total Semester Hours:	15
5th Semester Courses	Credit Hours	6th Semester Courses	Credit Hours
22-2170 History of Communication Design	3	21-3542 Creative Strategies in Art Direction II	3
21-3540 Creative Strategies in Art Direction I	3	LAS Core	3
LAS Core	3	LAS Core	3
LAS Core	3	College-Wide Elective	3
College-Wide Elective	3	College-Wide Elective	3
Total Semester Hours:	15	Total Semester Hours:	15
7th Semester Courses	Credit Hours	8th Semester Courses	Credit Hours
21-3550 Advertising Communication	3	21-3584 Management for Designers	3
LAS Core	3	LAS Core	3
College-Wide Elective	3	College-Wide Elective	3
College-Wide Elective	3	College-Wide Elective	3
College-Wide Elective	3	College-Wide Elective	3
Total Semester Hours:	15	Total Semester Hours:	15

Major Elective: Choose from a list of courses, available in the catalog, to fulfill major requirements.

Full-time status at Columbia College Chicago is 12-16 credits per term. All degree-seeking undergraduate students are required to complete Global Awareness (3 credits), U.S. Pluralism (3 credits), Writing Intensive (3 credits), and upper division (2000 level or higher) LAS core courses (6 credits).