

# Transfer Planning Tool

## Columbia College Chicago

### Academic Year 2016-2017

<b>Department: Communication &amp; Media Innovation</b>	<b>Total Credits required for Degree:</b>	120
<b>Degree: Bachelor of Arts</b>	<b>Total Credits required in Major:</b>	45
<b>Major Program: Public Relations</b>		

#### Semesters Needed for Degree Completion\*: 4

*Example is for planning purposes only*

1st Semester Courses	Credit Hours	2nd Semester Courses	Credit Hours
54-1600 Introduction to Advertising	3	54-2707 Public Relations Issues	3
54-1601 Consumer Behavior	3	54-2708 Social Change Communications	3
54-1700 Introduction to Public Relations	3	54-3701 Presentation Skills	3
54-1701 Public Relations Writing (WI)	3	54-**** Public Relations Elective	3
CWE	3	CWE	3
<b>Total Semester Hours:</b>	<b>15</b>	<b>Total Semester Hours:</b>	<b>15</b>
3rd Semester Courses	Credit Hours	4th Semester Courses	Credit Hours
54-2712 Social Media & PR Strategies	3	54-**** Public Relations Capstone	3
54-2713 Strategic Media Relations	3	54-**** Public Relations Elective	3
54-3607 <b>360</b> Experiential Campaigns	3	54-3810 Account Planning	3
54-**** Public Relations Elective	3	CWE	3
CWE	3	CWE	3
<b>Total Semester Hours:</b>	<b>15</b>	<b>Total Semester Hours:</b>	<b>15</b>

**CWE:** College-Wide Elective. Choose from any course in the Columbia College Chicago catalog for which you have met the requisites and requirements.

**Major Elective:** Choose from a list of courses, available in the catalog, to fulfill major requirements.

\*Semesters to degree completion are calculated assuming 60 total credits in transfer with all Liberal Arts & Sciences Core requirements complete and no major requirements transferred in. Students may lessen the length of time to degree completion by transferring in applicable major courses. Please see [TRANSFEROLOGY](#) for information on individual course equivalencies.

*Full-time status at Columbia College Chicago is 12-16 credits per term. All degree-seeking undergraduate students are required to complete Global Awareness (3 credits), U.S. Pluralism (3 credits), Writing Intensive (3 credits), and upper division (2000 level or higher) LAS core courses (6 credits). This plan assumes completion of Global Awareness, U.S. Pluralism, and 2000-level LAS core in transfer, and Writing Intensive will be completed at Columbia College Chicago.*