

## Undergraduate Program Requirements

### Cinema & Television Arts Program Requirements

Currently displaying program requirements for academic year: UNDG 2016-2017 ▼

#### TV EX PROD & ENTRP BFA16

**72 CREDITS ARE REQUIRED TO COMPLETE THIS BFA MAJOR. The BFA in TELEVISION EXECUTIVE PRODUCING & ENTREPRENEURSHIP is a 128 credit professional degree program:**

#### TV EXEC PROD & ENTRENEUR

##### CORE REQUIREMENTS 28cr

Courses: 9/9

Course	Title	Credits	Grade
40-1103	Aesthetics and Storytelling	2	C
40-1302	Television Arts: Production	4	C
28-1115	Entertainment Marketing	3	C
40-2302	Production & Editing I	4	C
28-2712	Self-Management and Freelancing	3	C
40-2100	Television Arts: Writing	3	C
28-2110	Accounting	3	C
28-2111	Entertainment Law	3	C
28-3130	Entrepreneurship	3	C

##### SPECIALTY REQS 32cr

Courses: 11/11

Course	Title	Credits	Grade
28-1610	Business of Media	3	C
40-2201	The Television Producer	3	C
28-2610	Internet and Mobile Business	3	C
28-2430	Talent Management	3	C
40-3202	Writing for Television	3	C
40-3212	Critical Studies: Television	3	C
40-3232	Television Program Development	3	C
40-3225J	Master Workshop Narrative: Pre-Production	1	C
40-3226	Master Workshop Narrative: Producing	4	C
28-3416	Digital Media Strategies	3	C
28-4550	Executive Producing for Film andTV: Practicum	3	C

Courses: 3/6

**SPECIALTY ELECTIVES 12cr**

Course	Title	Credits	Grade
<b>28-1113</b>	<b>Information Management</b>	<b>3</b>	<b>C</b>
<b>28-3110</b>	<b>Finance</b>	<b>3</b>	<b>C</b>
<b>40-3239</b>	<b>Producing Sketch Comedy</b>	<b>4</b>	<b>C</b>
<b>40-3234</b>	<b>Developing the Reality Show</b>	<b>3</b>	<b>C</b>
<b>40-3238</b>	<b>Script Analysis:</b>	<b>1</b>	<b>C</b>
<b>40-3240</b>	<b>Web Series Producer</b>	<b>3</b>	<b>C</b>
<b>28-3511</b>	<b>Leadership</b>	<b>3</b>	<b>C</b>
<b>28-4060</b>	<b>AEMMP Digital Distribution and Promotion Agency: Practicum</b>	<b>3</b>	<b>C</b>
<b>28-4070</b>	<b>Artist Services: Practicum</b>	<b>3</b>	<b>C</b>
<b>28-4242</b>	<b>Branded Entertainment Practicum</b>	<b>3</b>	<b>C</b>
OR 1 of the following:			
	<b>40-3242 Branded Entertainment Practicum</b>	<b>3</b>	<b>C</b>

OR

**Choose 12 credits of one of the three Semester in LA (SiLA) programs: COMEDY WRITING for TV, HOUR-LONG WRITING for TV, or ENTERTAINMENT MARKETING:**

**Comedy Writing for TV**

<b>40-3820L</b>	<b>Writers' Roundtable in LA</b>	<b>3</b>	<b>C</b>
<b>40-3821L</b>	<b>Pitching Series Concept in LA</b>	<b>3</b>	<b>C</b>
<b>40-3824L</b>	<b>Analyzing Structure SitCom LA</b>	<b>3</b>	<b>C</b>
<b>40-3825L</b>	<b>Conceiving and Writing the Situation Comedy Show Bible in LA</b>	<b>3</b>	<b>C</b>

**OR Hour-Long Writing for TV**

<b>40-3820L</b>	<b>Writers' Roundtable in LA</b>	<b>3</b>	<b>C</b>
<b>40-3821L</b>	<b>Pitching Series Concept in LA</b>	<b>3</b>	<b>C</b>
<b>40-3822L</b>	<b>Conceiving &amp; Writing the Show Bible in LA</b>	<b>3</b>	<b>C</b>
<b>40-3823L</b>	<b>Analyzing Dramatic Structure</b>	<b>3</b>	<b>C</b>

**OR Entertainment Marketing**

<b>28-4710L</b>	<b>Entertainment and Media Analysis</b>	<b>4</b>	<b>C</b>
<b>28-4711L</b>	<b>Entertainment &amp; Media Marketing</b>	<b>4</b>	<b>C</b>
<b>28-4712L</b>	<b>Entertainment &amp; Media Marketing Communication: Practicum</b>	<b>4</b>	<b>C</b>

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