

Undergraduate Program Requirements

Design Program Requirements

Currently displaying program requirements for academic year: UNDG 2016-2017 ▼

Graphic Design BFA 2016

75 credits required. Grade of "C" or better required in all major courses. GPA of 3.0 or better in the major is required for all BFA candidates.

Upon successful completion of this program, students should be able to:

- Describe, analyze, and interpret visual communications within social, historical and theoretical contexts.
- Understand software for print, web and new media, and gain the ability to seek out new uses for emerging technologies.
- Use advanced skills in typography, layout, information design, packaging design, environmental graphics and screen-based/interactive applications to create clear and dynamic visual communication.
- Use primary and secondary research methods in the conceptualization and solution of design problems.
- Present a succinct, cohesive, critically edited and interpreted body of work.

Graphic Design BFA

First & Second Semester

Courses: 9/9

Course	Title	Credits	Grade
22-1105	Introduction to Visual Culture	3	C
22-1910	Making 1	3	C
<i>Students must complete a minimum of 6 credits of "Foundation Skill:" courses. Choose from 22-196***** and 22-197*****.</i>			
22-196*****			C
22-197*****			C
22-1920	Making 2	3	C
OR 1 of the following:			
	22-1925 Making for Transfers	3	C

Note: Making for Transfers (22-1925) may not be appropriate for all transfer students. Please see your faculty advisor.

Third Semester

Courses: 3/3

Course	Title	Credits	Grade
21-1320	Design Lab	3	C
21-2330	Graphic Design I: Form and Structure	3	C
21-2375	Website Design I	3	C

Fourth Semester

Courses: 3/3

Course	Title	Credits	Grade
22-2170	History of Communication Design	3	C
21-3340	Typography for Graphic Design	3	C
21-3350	Graphic Design II: Semiotics and Form	3	C

Fifth Semester

Courses: 2/2

Course	Title	Credits	Grade
21-3345	Publication Design	3	C
21-3358	Graphic Design III: Visual Identity and Narrative	3	C

Sixth Semester

Courses: 2/2

Course	Title	Credits	Grade
21-3372	Graphic Design IV: Narrative and Research Studio	3	C
21-3376	Website Design II	3	C

Seventh Semester

Courses: 2/2

Course	Title	Credits	Grade
21-3370	Experimental Typography	3	C
21-3380	Graphic Design V: Branded Environments	3	C

Eighth Semester

Courses: 2/2

Course	Title	Credits	Grade
21-4300	Graphic Design Practicum: Client Design Studio	6	C
28-1310	Business of Design	3	C

Choose 15 credits from the following list of courses. These courses may be taken any time, once prerequisites are met.

Graphic Design Electives

Courses: 5/10

Course	Title	Credits	Grade
21-3347	Book Design	3	C
21-3360	Packaging Design	3	C
21-3378	Design Lab II	3	C
21-3381	Intro to Web Content Management	3	C
21-3385	Professional Portfolio Development	3	C
21-3530	Photo Communication	3	C
21-3988	Internship: Design	1	C
21-ELEC*****			C
22-2171	Modern and Contemporary Design	3	C
22-2172	Design Culture Now	3	C
22-2224	Printmaking I	3	C
22-3224	Lithography	3	C
22-ELEC*****			C
23-1111	Foundations of Photography I	3	C
23-2300	Introduction to Lighting	3	C
36-1420	Scripting for Web and Mobile I	3	C
36-2601	Authoring Interactive Media	3	C
66-3426	Letterpress Studio	3	C

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